

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

(Mark One)

- QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended February 24, 2018

OR

- TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File Number: 001-38115

The Simply Good Foods Company

(Exact name of registrant as specified in its charter)



Delaware

(State or other jurisdiction of
incorporation or organization)

82-1038121

(I.R.S. Employer Identification No.)

1050 17th Street, Suite 1500

Denver, CO 80265

(Address of principal executive offices and zip code)

(303) 633-2840

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Non-accelerated filer (Do not check if a smaller reporting company)

Accelerated filer

Smaller reporting company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

As of April 5, 2018, there were 70,582,573 shares of common stock, par value \$0.01 per share, issued and outstanding.

The Simply Good Foods Company and Subsidiaries
FORM 10-Q
FOR THE QUARTER ENDED FEBRUARY 24, 2018

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Part I. Financial Information

Item 1. Financial Statements (Unaudited)

The Simply Good Foods Company and Subsidiaries
Condensed Consolidated Balance Sheets
(Unaudited, dollars in thousands, except share data)

	February 24, 2018	August 26, 2017
	(Successor)	(Successor)
Assets		
Current assets:		
Cash and cash equivalents	\$ 79,010	\$ 56,501
Accounts receivable, net	41,355	37,181
Inventories	25,813	29,062
Prepaid expenses	4,025	2,904
Other current assets	11,294	8,263
Total current assets	<u>161,497</u>	<u>133,911</u>
Long-term assets:		
Property and equipment, net	2,289	2,105
Intangible assets, net	315,896	319,148
Goodwill	471,427	465,030
Other long-term assets	2,294	2,294
Total assets	<u>\$ 953,403</u>	<u>\$ 922,488</u>
Liabilities and stockholders' equity		
Current liabilities:		
Accounts payable	\$ 12,322	\$ 14,859
Accrued interest	547	561
Accrued expenses and other current liabilities	16,779	15,042
Current portion of TRA liability	3,017	2,548
Current maturities of long-term debt	714	234
Total current liabilities	<u>33,379</u>	<u>33,244</u>
Long-term liabilities:		
Long-term debt, less current maturities	191,522	191,856
Long-term portion of TRA liability	24,273	23,127
Deferred income taxes	52,517	75,559
Total liabilities	<u>301,691</u>	<u>323,786</u>
See commitments and contingencies (Note 8)		
Stockholders' equity:		
Preferred stock, \$0.01 par value, 100,000,000 shares authorized, none issued	—	—
Common stock, \$0.01 par value, 600,000,000 shares authorized, 70,582,573 and 70,562,477 issued and outstanding, respectively	706	706
Additional paid-in-capital	612,336	610,138
Retained Earnings (accumulated deficit)	39,451	(12,161)
Accumulated other comprehensive (loss) income	(781)	19
Total stockholders' equity	<u>651,712</u>	<u>598,702</u>
Total liabilities and stockholders' equity	<u>\$ 953,403</u>	<u>\$ 922,488</u>

See accompanying notes to the unaudited condensed consolidated financial statements.

The Simply Good Foods Company and Subsidiaries
Condensed Consolidated Statements of Operations and Comprehensive Income
(Unaudited, dollars in thousands, except share and per share data)

	Thirteen Weeks Ended		Twenty-Six Weeks Ended	
	February 24, 2018 (Successor)	February 25, 2017 (Predecessor)	February 24, 2018 (Successor)	February 25, 2017 (Predecessor)
Net sales	\$ 109,347	\$ 102,308	\$ 215,934	\$ 202,111
Cost of goods sold	59,090	55,735	112,920	106,826
Gross profit	50,257	46,573	103,014	95,285
Operating Expenses:				
Distribution	5,391	4,960	10,208	9,329
Selling	4,975	3,978	8,878	8,271
Marketing	10,056	10,030	19,906	19,236
General and administrative	12,711	11,768	24,790	21,699
Depreciation and amortization	1,948	2,474	3,882	4,927
Business transaction costs	1,877	—	1,877	—
Gain in fair value change of contingent consideration - TRA liability	(3,668)	—	(3,026)	—
Other expense	184	58	430	58
Total operating expenses	33,474	33,268	66,945	63,520
Income from operations	16,783	13,305	36,069	31,765
Other income (expense):				
Change in warrant liabilities	—	(1,119)	—	(397)
Interest expense	(3,093)	(6,566)	(6,112)	(13,629)
Gain (loss) on foreign currency transactions	601	(108)	956	(718)
Other income	312	22	398	199
Total other expense	(2,180)	(7,771)	(4,758)	(14,545)
Income before income taxes	14,603	5,534	31,311	17,220
Income tax (benefit) expense	(26,791)	2,071	(20,301)	6,970
Net income	\$ 41,394	\$ 3,463	\$ 51,612	\$ 10,250
Other comprehensive income:				
Foreign currency translation adjustments	(101)	113	(800)	416
Comprehensive income	\$ 41,293	\$ 3,576	\$ 50,812	\$ 10,666
Earnings per share from net income:				
Basic	\$ 0.59		\$ 0.73	
Diluted	\$ 0.56		\$ 0.71	
Weighted average shares outstanding:				
Basic	70,582,573		70,576,744	
Diluted	73,832,207		72,605,705	

See accompanying notes to the unaudited condensed consolidated financial statements.

The Simply Good Foods Company and Subsidiaries
Condensed Consolidated Statements of Cash Flows
(Unaudited, dollars in thousands)

	Twenty-Six Weeks Ended	
	February 24, 2018 (Successor)	February 25, 2017 (Predecessor)
Operating activities		
Net income	\$ 51,612	\$ 10,250
Adjustments to reconcile net income to net cash provided by (used in) operating activities:		
Depreciation and amortization	3,882	4,927
Amortization of deferred financing costs and debt discount	645	983
Stock compensation expense	1,967	1,063
Change in warrant liabilities	—	397
Gain in fair value change of contingent consideration - TRA liability	(3,026)	—
Unrealized (gain) loss on foreign currency transactions	(956)	718
Deferred income taxes	(23,398)	(1,369)
Loss on disposal of property and equipment	72	—
Changes in operating assets and liabilities:		
Accounts receivable, net	(4,672)	1,584
Inventories	3,284	6,474
Prepaid expenses	(909)	(51)
Other current assets	(2,346)	(3,345)
Accounts payable	(2,601)	(6,050)
Accrued interest	(15)	49
Accrued expenses and other current liabilities	1,726	3,748
Other	86	9
Net cash provided by operating activities	25,351	19,387
Investing activities		
Purchases of property and equipment	(886)	(284)
Acquisition of business, net of cash acquired	(1,757)	(21,039)
Net cash used in investing activities	(2,643)	(21,323)
Financing activities		
Proceeds from option exercises	—	109
Cash received from warrant exercises	231	—
Principal payments of long-term debt	(500)	(3,586)
Net cash used in financing activities	(269)	(3,477)
Cash and cash equivalents		
Net increase (decrease) in cash	22,439	(5,413)
Effect of exchange rate on cash	70	(162)
Cash at beginning of period	56,501	78,492
Cash and cash equivalents at end of period	\$ 79,010	\$ 72,917
Supplemental disclosures of cash flow information		
Cash paid for interest	\$ 5,481	\$ 12,444
Cash paid for taxes	\$ 1,755	\$ 1,710

See accompanying notes to the unaudited condensed consolidated financial statements.

Notes to Unaudited Condensed Consolidated Interim Financial Statements
(Unaudited, dollars in thousands, except for share and per share data)

1. Nature of Operations and Principles of Consolidation

Conyers Park Acquisition Corp (“Conyers Park”) was formed on April 20, 2016, as a special purpose acquisition company (“SPAC”) for the purpose of effecting a merger, capital stock exchange, asset acquisition, stock purchase, reorganization or similar business combination with one or more businesses.

The Simply Good Foods Company (“Simply Good Foods”), was formed by Conyers Park on March 30, 2017. On April 10, 2017, Conyers Park and NCP-ATK Holdings, Inc. (“Atkins”) announced that they entered into a definitive merger agreement (the “Merger Agreement”). On July 7, 2017 (the “Closing Date”), pursuant to the Merger Agreement, Conyers Park merged into Simply Good Foods which acquired Atkins. As a result, both entities became wholly-owned subsidiaries of Simply Good Foods (the “Business Combination”). Simply Good Foods was listed on the NASDAQ Capital Market under the symbol “SMPL” upon the consummation of the Business Combination. Atkins was formerly owned by Roark Capital Management, LLC (“Roark”).

The Business Combination resulted in Conyers Park controlling the board of directors of the combined entity. As a result, for accounting purposes, Simply Good Foods is the acquirer and the accounting “successor” in the Business Combination while Atkins is the acquiree and accounting “predecessor”. Our financial statement presentation includes the financial statements of Atkins as “predecessor” for all periods prior to the Closing Date and of Simply Good Foods, including the consolidation of Atkins, for periods after the Closing Date. See Note 3 for a detailed discussion of the Business Combination.

Unless the context otherwise requires, “we,” “us,” “our” and the “Company” refer, for periods prior to the completion of the Business Combination, to Atkins and its subsidiaries, and, for periods upon or after the completion of the Business Combination, to Simply Good Foods and its subsidiaries.

The consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries. All material intercompany accounts and transactions have been eliminated in the consolidated financial statements. The consolidated financial statements are prepared in accordance with U.S. generally accepted accounting principles (“GAAP”). The Company maintains its accounting records on a 52/53-week fiscal year.

The financial information presented within our consolidated financial statements have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission (the “SEC”). The accompanying financial statements include condensed consolidated balance sheet information for the successor entity ended February 24, 2018 and August 26, 2017. The remaining financial statements include the successor thirteen week period, and twenty-six week period ended February 24, 2018 and the predecessor thirteen week and twenty-six week period ended February 25, 2017.

Description of Business

Simply Good Foods operates in the healthy snacking category. The Atkins® brand focuses on an approach to eating that advocates reduced levels of refined carbohydrates and refined sugars, and encourages the consumption of lean protein, fiber, fruits, vegetables, and good fats. The Company sells a variety of nutrition bars, Ready to Drink (“RTD”) shakes, snacks and confectionery products designed around the nutrition principles of the Atkins eating approach. In addition to snacking products we have granted a license for frozen meals sold in the United States.

Seasonality

The Company has experienced in the past, and expects to continue to experience, seasonal fluctuations in sales as a result of consumer spending patterns. Historically, sales have been greatest in the first calendar quarter as the Company sells product to retail locations, which sell to consumers in the second fiscal quarter, primarily driven by the post-holiday resolution season. The Company has also seen minimal seasonality in the summer and back-to-school shopping seasons in the third and fourth fiscal quarters, respectively. The period of the lowest sales has historically been the fourth fiscal quarter. The Company believes these consumer spending patterns are driven primarily by the predisposition of consumers to adjust their approach to nutrition at certain times of the year as well as the timing of the Company’s advertising linked with key customer promotion windows.

Unaudited Interim Condensed Consolidated Financial Statements

The interim condensed consolidated financial statements and related notes (“Interim Statements”) of the Company and its subsidiaries are unaudited. In the opinion of management, all adjustments (including normal recurring adjustments) and disclosures necessary for a fair presentation of these interim statements have been included. The results reported in these Interim Statements are not necessarily indicative of the results that may be reported for the entire year. These Interim Statements should be read in conjunction with the Company’s consolidated financial statements for the fiscal year ended August 26, 2017, included in our Annual Report on Form 10-K (“Annual Report”), filed on November 9, 2017. The year-end balance sheet data was derived from the audited financial statements and, in accordance with the instructions to Form 10-Q, certain information and footnote disclosures required by GAAP have been condensed or omitted.

2. Summary of Significant Accounting Policies

Refer to Note 2, *Summary of Significant Accounting Policies*, to our consolidated financial statements included in our Annual Report for a description of critical accounting policies.

On December 22, 2017, the Tax Cuts and Jobs Act of 2017 (the “Tax Act”) was signed into law. The change in the tax law will be partially effective in the current 2018 fiscal year and fully effective in the 2019 fiscal year. The primary impacts to the Company include repeal of the alternative minimum tax regime, decrease of the corporate income tax rate structure, and net operating loss limitations. These changes will have a material impact to the value of deferred tax assets and liabilities, the value of the Company’s Tax Receivable Agreement (the “TRA”), and the Company’s future taxable income and effective tax rate. Refer to Note 7, *Income Taxes*, below for further information regarding the recently issued law.

Other than the Tax Act, there have been no significant changes to our critical accounting policies since August 26, 2017.

Recently Issued and Adopted Accounting Pronouncements

In May 2014, the Financial Accounting Standards Board (the “FASB”) issued Accounting Standards Update (“ASU”) No. 2014-09, *Revenue from Contracts with Customers*. The objective of ASU No. 2014-09 is to outline a new, single comprehensive model to use in accounting for revenue arising from contracts with customers. The new revenue recognition model provides a five-step analysis for determining when and how revenue is recognized, depicting the transfer of promised goods or services to customers in an amount that reflects the consideration that is expected to be received in exchange for those goods or services. On July 9, 2015, the FASB voted to delay the implementation of ASU No. 2014-09 by one year to fiscal years and interim periods within those years beginning after December 15, 2017. An entity may elect to early adopt as of the original effective date, fiscal years and interim periods within those years beginning after December 15, 2016. In April 2016, the FASB issued ASU No. 2016-10, *Revenue from Contracts with Customers, Identifying Performance Obligations and Licensing* which provides additional clarification regarding identifying performance obligations and licensing. In December 2016, the FASB issued ASU No. 2016-19, 2016-20, *Technical Corrections and Improvements to Topic 606, Revenue from Contracts with Customers*. These ASUs will replace most existing revenue recognition guidance in GAAP and, due to the Business Combination, will be effective for the Company beginning in fiscal 2019. The standard permits the use of either the retrospective or modified retrospective (cumulative effect) transition method.

The updated guidance requires companies to recognize revenue in a way that depicts the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. In addition, the new standard requires that reporting companies disclose the nature, amount, timing and uncertainty of revenue and cash flows arising from contracts with customers. The Company is currently evaluating recently issued guidance against contracts with key customers. The Company believes the key changes in the standard that impact revenue recognition relate to the recognition of customer programs and incentive offerings, including special pricing agreements, price protection, promotion, and other volume-based incentives. Based on our preliminary review, we do not expect adoption to have a material impact on our consolidated financial statements but further work to substantiate this preliminary conclusion is underway. We will determine the transition method to apply and the implications of using either the full retrospective or modified retrospective approach after this additional work is concluded.

In January 2016, the FASB issued ASU No. 2016-01, *Financial Instruments-Overall (Subtopic 825-10)*. This new standard enhances the reporting model for financial instruments regarding certain aspects of recognition, measurement, presentation, and disclosure. The provisions of this ASU are effective for annual reporting periods beginning after December 15, 2017, and interim reporting periods within those annual periods. This ASU is to be applied using a cumulative-effect adjustment to the balance sheet

as of the beginning of the fiscal year of adoption. This ASU is effective for the Company's August 2019 fiscal year end. The Company does not anticipate adoption of this ASU will have a material impact to its consolidated financial statements.

In February 2016, the FASB issued ASU No. 2016-02, *Leases (Topic 842)*. The standard requires lessees to recognize the assets and liabilities that arise from leases on the balance sheet. A lessee should recognize in the statement of financial position a liability to make lease payments (the lease liability) and a right-of-use asset representing its right to use the underlying asset for the lease term. The new guidance is effective for the Company beginning in fiscal 2020. The amendments should be applied at the beginning of the earliest period presented using a modified retrospective approach with earlier application permitted as of the beginning of an interim or annual reporting period. The Company is currently evaluating the effects adoption of this guidance will have on its consolidated financial statements.

In August 2016, the FASB issued ASU No. 2016-15, *Statement of Cash Flows (Topic 230): Classification of Certain Cash Receipts and Cash Payments*. The new guidance is intended to eliminate diversity in practice in how certain cash receipts and cash payments are presented and classified in the statement of cash flows. The new standard is effective for financial statements issued for fiscal years beginning after December 15, 2017, and interim periods within those fiscal years. Early adoption is permitted for all entities, provided that all of the amendments are adopted in the same period. The guidance requires application using a retrospective transition method. This ASU is effective for the Company's August 2019 fiscal year end. The Company does not anticipate adoption of this ASU will have a material impact on its consolidated statements of cash flows.

In January 2017, the FASB issued ASU No. 2017-04, *Intangibles – Goodwill and other (Topic 350): Simplifying the Test for Goodwill Impairment*. The standard simplifies how an entity tests goodwill by eliminating Step 2 of the goodwill impairment test. The amended standard also modifies the concept of impairment from the condition that exists when the carrying amount of goodwill exceeds its implied fair value to the condition that exists when the carrying amount of a reporting unit exceeds its fair value. The new guidance is effective for the Company beginning in fiscal 2020. Early adoption is permitted for interim or annual goodwill impairment tests performed on testing dates after January 1, 2017.

In January 2017, the FASB issued ASU No. 2017-01, *Business Combinations (Topic 805)*, to assist entities with evaluating whether transactions should be accounted for as acquisitions (or disposals) of assets or businesses. The provisions of this ASU provide a more robust framework to use in determining when a set of assets and activities is a business by clarifying the requirements related to inputs, processes, and outputs. These provisions are to be applied prospectively and are effective for annual reporting periods beginning after December 15, 2017, and interim reporting periods within those annual periods. This ASU is effective for the Company's 2019 fiscal year end. The Company does not anticipate adoption of this ASU to be material to its consolidated financial statements.

In May 2017, the FASB issued ASU No. 2017-09, *Compensation - Stock Compensation (Topic 718): Scope of Modification Accounting*. The amended standard specifies the modification accounting applicable to any entity which changes the terms or conditions of a share-based payment award. The new guidance is effective for all entities after December 2017. Early adoption is permitted. The Company does not anticipate adoption of this ASU to be material to its consolidated financial statements.

3. Business Combination

Acquisition of Atkins

Upon the consummation of the Business Combination, and through a number of sub-mergers discussed in Note 1 above, Conyers Park merged into Simply Good Foods which subsequently acquired, and obtained control over Atkins. As a result of the Business Combination, Simply Good Foods is the acquirer for accounting purposes, and Atkins is the acquiree and accounting predecessor. The Company's financial statement presentation distinguishes a "Predecessor" for Atkins for periods prior to the Closing Date. The Company is the "Successor" for periods after the Closing Date, which includes consolidation of Atkins subsequent to the Business Combination. The Merger was accounted for as a business combination using the acquisition method of accounting, and the Successor financial statements reflect a new basis of accounting that is based on the fair value of the net assets acquired. The historical financial information of Conyers Park, prior to the Business Combination, are not reflected in the Predecessor financial statements as those amounts are considered de-minimis. The financial statements of Conyers Park are included in the post-merger Successor entity, which includes balance sheet and equity items of Conyers Park assumed by Simply Good Foods through the transaction. As a result of the application of the acquisition method of accounting as of the Closing Date, the financial statements for the Predecessor period and for the Successor period are presented on a different basis of accounting and are therefore not comparable.

The Business Combination is accounted for using the acquisition method of accounting in accordance with ASC 805, Business Combinations (“ASC 805”). ASC 805 requires, among other things, that assets acquired and liabilities assumed be recognized at their fair values, as determined in accordance with ASC 820, Fair Value Measurements, as of the Closing Date. Consistent with the acquisition method of accounting, the assets acquired and liabilities assumed from Atkins have been recorded at their respective fair values and added to those of Conyers Park. ASC 805 establishes a measurement period to provide the Company with a reasonable amount of time to obtain the information necessary to identify and measure various items in a business combination and cannot extend beyond one year from the acquisition date.

The Business Combination was funded by Conyers Park through a combination of cash, stock, and debt financing. Cash sources of funding included \$404.0 million of cash held in Conyers Park’s trust account, \$100.0 million from private placement equity issuance, \$200.0 million in new term loan debt, and \$0.2 million of cash on hand at Conyers Park. Upon the close of the transaction, a total of \$8.1 million was paid in debt issuance costs related to the new term loan, \$8.1 million was paid in deferred equity issuance costs related to the original IPO of Conyers Park, \$3.0 million was paid related to the private placement equity issuance costs, and \$12.4 million of cash was paid in acquisition-related transaction costs incurred by Conyers Park. As an integrated part of the closing of the Business Combination, \$284.0 million of cash was paid to retire the predecessor long-term debt of Atkins. The acquisition-related transaction costs incurred by Conyers Park are reflected within the opening accumulated deficit within the Simply Good Foods consolidated statement of stockholder’s equity. In the first quarter of fiscal 2018, per the terms of the Merger Agreement, Simply Good Foods paid a working capital adjustment of \$1.8 million to the former owners of Atkins which resulted in an increase to the previously recognized Goodwill.

In connection with this change in control, the assets and liabilities of Atkins were recorded at their respective fair value on the closing date by application of the acquisition method of accounting as prescribed by ASC 805 and ASC 820. Upon the completion of the purchase accounting as of the close of the transaction, Roark received approximately \$821.6 million in total consideration. A total of \$673.8 million of cash consideration was paid to acquire Atkins. The total consideration is inclusive of 10.2 million shares of common stock of Simply Good Foods valued at \$11.47 per share or \$117.6 million in equity consideration at fair value. Roark is also entitled to future cash payments pursuant to the TRA which had a preliminary estimated fair value of \$25.7 million as of the close of the Business Combination, as disclosed in the Annual Report. During the second quarter we completed the valuation of the TRA. The finalized TRA resulted in incremental contingent consideration of \$4.6 million, the inclusion of which increased the initial fair value of TRA consideration to \$30.3 million. The increase in consideration also increased Goodwill \$4.6 million to \$471.4 million. The TRA obligation is recorded at fair value and classified as a liability. The TRA generally provides for the payment by Simply Good Foods to Roark for certain federal, state, local and non-U.S. tax benefits deemed realized in post-closing taxable periods by Simply Good Foods, Conyers Park, Atkins and Atkins’ eligible subsidiaries from the use of up to \$100 million of the following tax attributes: (i) net operating losses available to be carried forward as of the closing of the Business Combination; (ii) certain deductions generated by the consummation of the business transaction; and (iii) remaining depreciable tax basis from the 2003 acquisition of Atkins Nutritional, Inc. The TRA is contingent consideration and subsequent changes in fair value of the contingent liability will be recognized in earnings. As of February 24, 2018, the estimated fair value of these prospective contingent payments is \$27.3 million which has been recorded as a liability and represents 100% of the value of the recorded tax attributes (refer to Note 7, Income Taxes, for additional discussion on the TRA).

As disclosed in the Annual Report, the predecessor financial statements of historical Atkins’ included business combination related seller costs of \$2.0 million related to legal costs, \$8.6 million of contingent success fees to an investment banker providing advisory services triggered by the transaction, and \$13.8 million of contingent change-in-control bonuses. These seller costs were incurred during the fourth quarter of fiscal 2017 and were recorded within *business combination transaction costs* within the Statements of Operations and Comprehensive Income as disclosed in the Annual Report.

The following summarizes the fair value of the Business Combination.

<i>(In thousands)</i>	
Cash paid	\$ 673,763
Equity consideration paid to selling equity holders (1)	117,567
Total cash and equity consideration	791,330
TRA payable to selling equity holders	30,315
Total consideration	\$ 821,645

(1) Equity consideration paid is summarized below:

<i>(In thousands, except equity per share data)</i>	
Shares of Simply Good Foods paid to former equity holders of Atkins	10,250
Fair Value of SMPL equity per share	\$ 11.47
Equity consideration paid	\$ 117,567

The fair value of these units was determined as follows:

Per share price based on the market price on the day of the close	\$ 11.47
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The Company has recorded the final allocation of the purchase price to Predecessor's tangible and identified intangible assets acquired and liabilities assumed, based on their fair values as of the closing date. The July 7, 2017 fair value is as follows (in thousands):

Assets acquired:	
Cash and cash equivalents	\$ 71,181
Accounts receivable, net	31,507
Inventories	33,023
Prepaid assets	1,781
Other current assets	13,466
Property and equipment, net	1,793
Intangible assets, net ⁽¹⁾	320,000
Other long-term assets	2,224
Liabilities assumed:	
Accounts payable	(12,187)
Other current liabilities	(36,498)
Deferred income taxes ⁽²⁾	(76,072)
Total identifiable net assets	350,218
Goodwill ⁽¹⁾⁽³⁾	471,427
Total assets acquired and liabilities assumed	\$ 821,645

⁽¹⁾ Goodwill and intangible assets were recorded at fair value consistent with ASC 820 as a result of the Business Combination. Intangible assets consist of brands and trademarks, customer relationships, proprietary recipes and formulas and licensing agreements. The useful lives of the intangible assets are disclosed in Note 4. The fair value measurement of the assets and liabilities was based on significant inputs not observable in the market and thus represent Level 3 measurements within the fair value measurement hierarchy. Level 3 fair market values were determined using a variety of information, including estimated future cash flows, appraisals, and market comparable data and companies.

⁽²⁾ As a result of the increase in the fair value of the intangible asset the deferred income taxes were stepped-up by \$50.7 million.

⁽³⁾ Amounts recorded for goodwill are generally not expected to be deductible for tax purposes.

Unaudited Pro Forma Financial Information

The following unaudited pro forma combined financial information presents combined results of Conyers Park and Atkins as if the Business Combination had occurred at the beginning of fiscal year 2017:

	13-weeks ended February 25, 2017	26-weeks ended February 25, 2017
Revenue	\$ 102,308	\$ 202,111
Gross profit	\$ 46,573	\$ 95,285
Net income	\$ 6,305	\$ 15,324

These pro forma combined results include certain adjustments, primarily due to decreases in amortization expense due to the changes in useful lives of intangible assets and decreases in interest expense due to the refinancing of Atkins debt. The pro forma financial information is not intended to represent or be indicative of the actual results of operations of the combined entity that would have been reported had the Business Combination been completed at the beginning of fiscal year 2017, nor is it representative of future operating results of the Company.

4. Goodwill and Intangibles

The following table presents the changes in *goodwill*:

	Total
Balance, August 26, 2017 (Successor)	\$ 465,030
Goodwill working capital adjustment	1,757
Measurement period adjustment of the Business Combination	4,640
Balance as of February 24, 2018 (Successor)	<u>\$ 471,427</u>

Changes in the Company's Goodwill from August 26, 2017 to February 24, 2018 resulted from the finalization of the acquisition method of accounting as described in Note 3 above. There were no impairment charges related to goodwill during these periods or since the inception of the Company.

Intangible assets, net in our condensed consolidated balance sheets consist of the following:

Successor		February 24, 2018		
	Useful life	Gross carrying amount	Accumulated amortization	Net carrying amount
Intangible assets with indefinite life:				
Brands and trademarks	Indefinite life	\$ 232,000	\$ —	\$ 232,000
Intangible assets with finite lives:				
Customer relationships	15 years	59,000	2,482	56,518
Proprietary recipes and formulas	7 years	7,000	631	6,369
Licensing agreements	14 years	22,000	991	21,009
		<u>\$ 320,000</u>	<u>\$ 4,104</u>	<u>\$ 315,896</u>

Successor	August 26, 2017			
	Useful life	Gross carrying amount	Accumulated amortization	Net carrying amount
Intangible assets with indefinite life:				
Brands and trademarks	Indefinite life	\$ 232,000	\$ —	\$ 232,000
Intangible assets with finite lives:				
Customer relationships	15 years	59,000	515	58,485
Proprietary recipes and formulas	7 years	7,000	131	6,869
Licensing agreements	14 years	22,000	206	21,794
		<u>\$ 320,000</u>	<u>\$ 852</u>	<u>\$ 319,148</u>

Intangible assets, net changed due to regular amortization expense. Amortization expenses related to intangible assets during the thirteen weeks ended February 24, 2018 and February 25, 2017 were \$1.6 million and \$2.2 million respectively. Amortization expenses related to intangible assets during the twenty-six weeks ended February 24, 2018 and February 25, 2017 were \$3.3 million and \$4.4 million respectively.

Estimated future amortization for each of the next five fiscal years and thereafter is as follows:

<i>(In thousands by fiscal year)</i>	
Remainder of 2018	\$ 3,253
2019	6,505
2020	6,505
2021	6,505
2022	6,505
2023 and thereafter	54,623

5. Long-Term Debt and Line of Credit

On July 7, 2017, the Company entered into a Credit Agreement with Barclays Bank PLC and other parties. The Credit Agreement provides for a term facility of \$200.0 million (“Term Facility”) with a seven year maturity, and a revolving credit facility of up to \$75.0 million (the “Revolving Credit Facility”) with a five year maturity, in each case under the first lien senior secured loan facilities (the “First Lien”). Substantially concurrent with the consummation of the Business Combination, the full \$200.0 million of the first lien term loan (the “Term Loan”) was drawn, and no revolving loans were drawn. The interest rate per annum is based on either (i) a base rate equaling the higher of (a) the “prime rate”, (b) the federal funds effective rate plus 0.50% and (c) the Euro-currency rate applicable for an interest period of one month plus 1.00% plus (x) 3.00% margin for Term Loan or (y) 2.00% margin for Revolving Credit Facility, or (ii) London Interbank Offered Rate (“LIBOR”) adjusted for statutory reserve requirements, plus (x) 4.00% margin for Term Loan and is subject to a floor of 1.00% or (y) 3.00% margin for Revolving Credit Facility. The applicable margin for Revolving Credit Facility will be adjusted after the completion of the Company’s first full fiscal quarter after the closing of the Business Combination based upon the Company’s consolidated first lien net leverage ratio. As security for the payment or performance of its debt, the Company has pledged certain equity interests in its subsidiaries.

The First Lien is subject to mandatory prepayments based on contractual terms. With respect to the Term Loan, prior to the six-month anniversary of the Closing Date, a 1.00% prepayment premium is payable by the Company in connection with certain repricing events. The Company may also voluntarily prepay outstanding loans at any time.

The credit facilities governing our debt arrangements contain certain financial and other covenants. The revolving credit facility has a maximum total net leverage ratio equal to or less than 6.25:1.00 (with a reduction to 6.00:1.00 on and after the third anniversary of the closing date of the credit facilities) contingent on credit extensions in excess of 30% of the total amount of commitments available under the revolving credit facility, and limitations on our ability to, among other things, incur and/or undertake asset sales and other dispositions, liens, indebtedness, certain acquisitions, and investments, consolidations, mergers, reorganizations and other fundamental changes payment of dividends and other distributions to equity and warrant holders and prepayments of material subordinated debt, in each case, subject to customary exceptions materially consistent with credit facilities of such type and size. Any failure to comply with the restrictions of the credit facilities may result in an event of default. The credit facilities governing our debt arrangements bear interest at variable rates. If market interest rates increase, variable rate debt will create higher debt service requirements, which could adversely affect our cash flow. As the Company has not drawn on the revolving credit facility as of February 24, 2018, and August 26, 2017, no debt covenants were applicable as of the period then ended.

As of February 24, 2018, the Company's only outstanding long-term debt is the Term Loan maturing on July 7, 2024.

At February 24, 2018 and August 26, 2017, there were no amounts drawn against the Revolving Credit Facility or lines of credit, and long-term debt consists of the following:

	February 24, 2018	August 26, 2017
	(Successor)	(Successor)
Term Loan	\$ 199,500	\$ 200,000
Less: Deferred Financing Fees	7,264	7,910
Total Debt	192,236	192,090
Less: Current maturities, net of deferred financing fees of \$1.3 million at February 24, 2018 and August 26, 2017, respectively	714	234
Long-term debt, net of deferred financing fees	<u>\$ 191,522</u>	<u>\$ 191,856</u>

The Company utilizes market approaches to estimate the fair value of certain outstanding borrowings by discounting anticipated future cash flows derived from the contractual terms of the obligations and observable market interest and foreign exchange rates. The Company carries debt at historical cost and discloses fair value. As of August 26, 2017 and February 24, 2018, the book value of the Company's debt approximated fair value. All term debt is valued based on observable inputs and classified as Level 2 in the fair value hierarchy.

As described in Note 14, Subsequent Events, the Term Loan was amended on March 16, 2018.

6. Fair Value of Financial Instruments

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. To increase the comparability of fair value measurements, a three-tier fair value hierarchy, which prioritizes the inputs used in the valuation methodologies, is as follows:

Level 1 – Valuations based on quoted prices for identical assets and liabilities in active markets.

Level 2 – Valuations based on observable inputs other than quoted prices included in Level 1, such as quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets and liabilities in markets that are not active, or other inputs that are observable or can be corroborated by observable market data.

Level 3 – Valuations based on unobservable inputs reflecting the Company's own assumptions, consistent with reasonably available assumptions made by other market participants. These valuations require significant judgment.

The following tables set forth the Company's liabilities measured at fair value. The fair value and fair value inputs of the TRA is discussed in Note 7.

Fair value at February 24, 2018 is summarized as follows:

	Successor	Level 1	Level 2	Level 3	Total
Liabilities					
TRA liability	\$ —	\$ —	\$ 27,290	\$ 27,290	\$ 27,290

Fair value at August 26, 2017 is summarized as follows:

	Successor	Level 1	Level 2	Level 3	Total
Liabilities					
TRA liability	\$ —	\$ —	\$ 25,675	\$ 25,675	\$ 25,675

For the thirteen and twenty-six week periods ended February 24, 2018, a benefit of \$3.7 million and \$3.0 million was charged to the *Gain in fair value change of contingent consideration - TRA liability* in the accompanying Condensed Consolidated Statements of Operations and Comprehensive Income respectively. The benefit is primarily due the change in the federal tax rates as discussed in Note 7.

7. Income Taxes

On December 22, 2017, the Tax Cuts and Jobs Act of 2017 (the "Tax Act") was signed into law. The change in the tax law is partially effective in our current 2018 fiscal year and will be fully effective in our 2019 fiscal year. The Tax Act, among other things, reduces the top U.S. federal corporate tax rate from 35% to 21%, requires companies to pay a one-time transition tax on earnings of certain foreign subsidiaries that were previously tax deferred, and creates new taxes on certain foreign sourced earnings.

Due to the complexities involved in accounting for the Tax Act, the U.S. Securities and Exchange Commission's Staff Accounting Bulletin ("SAB") 118 requires that the Company include in its financial statements the reasonable estimate of the impact of the Tax Act on earnings to the extent such reasonable estimate has been determined. The Company is allowed a measurement period of up to one year after the enactment date to finalize the recording of the related tax impacts. As of February 24, 2018, we have not completed our accounting for the tax effects of enactment of the Tax Act; however, as described below, we have made a reasonable estimate of the effects on our existing deferred tax balances and the one-time transition tax and have recorded provisional amounts. In other cases, we have not been able to make a reasonable estimate and continue to account for those items based on our existing accounting under ASC 740, Income Taxes, and the provisions of the tax laws that were in effect immediately prior to enactment. For the items for which we were able to determine a reasonable estimate, we recognized a provisional gain of \$29.0 million, which is included as a component of *Income tax (benefit) expense* in the accompanying Condensed Consolidated Statements of Operations and Comprehensive Income.

Provisional Amounts

The Tax Act reduces the corporate federal tax rate to 21%, effective January 1, 2018. We have recorded a provisional decrease to our deferred tax liabilities, net, with a corresponding net adjustment to deferred income tax benefit of \$29.0 million for the thirteen weeks ended February 24, 2018. While we are able to make a reasonable estimate of the impact of the reduction in corporate rate, it may be affected by other analyses related to the Tax Act, including, but not limited to, our calculation of deemed repatriation of deferred foreign income and the state tax effect of adjustments made to federal temporary differences.

The one-time transition tax is based on our total post-1986 earnings and profits (E&P) that we previously deferred from US income taxes. We recorded immaterial provisional amounts for our one-time transition tax liability for of our foreign subsidiaries, resulting in an immaterial increase in income tax expense. We have not yet completed our calculation of the total post-1986 E&P for these foreign subsidiaries. Further, the transition tax is based in part on the amount of those earnings held in cash and other specified assets. This amount may change when we finalize the calculation of post-1986 foreign E&P previously deferred from U.S. federal taxation and finalize the amounts held in cash or other specified assets. We are continuing to gather additional information to more precisely compute the amount of the transition tax.

Effective Tax Rate

The following table shows the tax expense and the effective tax rate for the twenty-six week period ended February 24, 2018 and February 25, 2017 resulting from operations:

	February 24, 2018 (Successor)	February 25, 2017 (Predecessor)
Income before income taxes	\$ 31,311	\$ 17,220
Provision for income taxes	\$ (20,301)	\$ 6,970
Effective tax rate	(64.8)%	40.5%

The effective tax rate for the twenty-six week period ended February 24, 2018 is lower than the effective tax rate for the twenty-six week period ended February 25, 2017 by 105.3%, which is primarily driven by the change in the tax law due to the Tax Act and the provisional gain of \$29.0 million recorded during the period.

Concurrent with the Business Combination, the Company entered into the TRA with the historical shareholders of Atkins. The TRA entered into by the Company in consideration for the Business Combination is valued based on the future expected payments under the terms of the agreement (see Note 3). As more fully described in the TRA, the TRA generally provides for the payment by Simply Good Foods to the Atkins' selling equity holders for certain federal, state, local and non-U.S. tax benefits deemed realized in post-closing taxable periods by Simply Good Foods, Conyers Park, Atkins and Atkins' eligible subsidiaries from the use of up to \$100 million of the following tax attributes: (i) net operating losses available to be carried forward as of the closing of the Business Combination; (ii) certain deductions generated by the consummation of the business transaction; and (iii) remaining depreciable tax basis from the 2003 acquisition of Atkins Nutritionals, Inc. In addition, Simply Good Foods will pay the Atkins selling equity holders for the use of 75% of up to \$7.6 million of alternative minimum tax credit carryforwards. The TRA is contingent consideration and subsequent changes in fair value of the contingent liability will be recognized in earnings.

The Company re-measured the TRA due to the Tax Act which changed federal tax law. The Tax Act resulted in a decrease to the top U.S. Corporate tax rate, as well as other regime changes including the repeal of the alternative minimum tax for tax years beginning after December 31, 2017. The assessment of these changes resulted in provisional one-time gain of \$4.7 million, charged to the *Gain in fair value change of contingent consideration - TRA liability* in the accompanying Condensed Consolidated Statements of Operations and Comprehensive Income. As of February 24, 2018, the estimated fair value of these contingent payments is \$27.3 million, which has been recorded as a liability and represents 100% of the value of the recorded tax attributes.

Estimating the amount of payments that may be made under the TRA is by its nature imprecise, insofar as the calculation of amounts payable depends on a variety of factors. The actual increase in tax basis and deductions, as well as the amount and timing of any payments under the TRA, will vary depending upon a number of factors, including:

- The amount and timing of the Company's income - The Company is required to pay 100% of the deemed benefits as and when deemed realized. As such, the Company is generally not required to make payments under the TRA until and unless a tax benefit is actually realized on a filed return. Without income against which specified TRA attributes are deductible, the benefit of such deduction is not deemed to be realized, resulting in no payment under the TRA. The utilization of such tax attributes and recognition of benefit against Company income will result in payments under the TRA.
- The amount and timing of deductions - Similar to the above, the timing of the recognition of deductions and attributes included in the TRA will impact the ultimate timing of payments under the TRA. In turn, the fair value of the TRA payments will fluctuate over time; and
- Future tax rates of jurisdictions in which the Company has tax liability, including the finalization of the assessment of the impact of the Tax Act.

The TRA assumptions were re-measured for subsequent inputs based on the enacted tax rates under the Tax Act, signed into law on December 22, 2017. The significant fair value inputs used to estimate the future expected TRA payments to Roark include the timing of tax payments due to the assessment of the Tax Act, a tax savings rate of approximately 29.2% post-Tax Act enactment, a discount rate of approximately 9%, book income projections, timing of expected adjustments to calculate taxable income, and the projected rate of use for attributes defined in the TRA. The TRA fair value requires significant judgment and is classified as Level 3 in the fair value hierarchy assessment included in Note 6, and the fair value of the instrument may change upon the assessment of the Tax Act.

Payments made under the TRA are generally due within 90 days following the filing of Simply Good Foods U.S. federal and state income tax returns, and may include the tax returns that reflect activity as early as the taxable year ended August 26, 2017. Payments under the TRA will be based on the tax reporting positions that Simply Good Foods will determine. The term of the TRA generally will continue until all applicable tax benefit payments have been made under the agreement.

As of February 24, 2018, the un-discounted future expected payments under the TRA are as follows:

<i>(In thousands by fiscal year)</i>	Estimated future payments
2018	\$ 2,637
2019	16,027
2020	11,728
2021	1,595
2022	183
2023 and thereafter	106
	<u>\$ 32,276</u>

8. Commitments and Contingencies

Leases

The Company has non-cancellable operating leases for nine buildings. For the thirteen weeks ended February 24, 2018 and February 25, 2017, rent expenses for the successor entity were \$0.6 million and for the predecessor entity were \$0.3 million, respectively. For the twenty-six weeks ended February 24, 2018 and February 25, 2017, rent expenses for the successor entity were \$1.2 million and for the predecessor entity were \$0.9 million, respectively.

Litigation

The Company is a party to certain litigation and claims that are considered normal to the operations of the business. Management is of the opinion that the outcome of these actions will not have a material adverse effect on the Company's consolidated financial statements.

Tax Receivable Agreement

Refer to Note 7 for detail on the TRA, which was contingent consideration at the time of the Business Combination.

Other

The Company has entered into endorsement contracts with certain celebrity figures to promote and endorse the Atkins brand and line of products. These contracts contain endorsement fees, which are expensed ratably over the life of the contract, and performance fees, that are recognized at the time of achievement. Based on the terms of the contracts in place and achievement of performance conditions as of February 24, 2018 the Company will be required to make payments of \$0.8 million over the next year.

9. Stockholders' Equity

Successor Stock

The Company is authorized to issue 600,000,000 shares of common stock, par value \$0.01 per share, of which 70,562,477 shares of Simply Good Foods were issued at the time of the Business Combination transaction and at August 26, 2017. The number of outstanding shares as of August 26, 2017 was previously reported within our Annual Report to be 70,628,322 due to the improper inclusion of 65,845 restricted stock units that were not outstanding shares of common stock at August 26, 2017. The disclosure of shares outstanding at August 26, 2017 has been updated in this report to reflect the actual number of shares outstanding.

During the twenty-six week period ended February 24, 2018, equity warrants were converted for 20,096 shares of common stock and 70,582,573 shares of common stock were issued and outstanding at February 24, 2018. Please refer to Note 11 regarding the treatment of stock-based compensation and restricted stock units.

Successor Equity Warrants

Prior to the Business Combination, Conyers Park issued 13,416,667 public warrants and 6,700,000 private placement warrants. Simply Good Foods assumed the Conyers Park equity warrants upon the change of control event. As a result of the Business Combination, the warrants issued by Conyers Park are no longer exercisable for shares of Conyers Park common stock, but instead are exercisable for common stock of Simply Good Foods. All other features of the warrants remain unchanged.

Each whole warrant entitles the holder to purchase one whole share of the Company's common stock at a price of \$11.50 per share, subject to adjustment as discussed below. The public warrants became exercisable 30 days after the completion of the Business Combination and expire five years after that date, or earlier upon redemption or liquidation. The private warrants do not expire.

The Company may call the public warrants for redemption, in whole and not in part, at a price of \$0.01 per warrant upon not less than 30 days prior written notice of redemption to each warrant holder if the reported last sale price of the Company's common stock equals or exceeds \$18.00 per share for any 20 trading days within a 30-trading day period ended three business days before the Company sends the notice of redemption to the warrant holders.

If the number of outstanding shares of the Company's common stock is increased by a stock dividend payable in shares of common stock, or by a split-up of shares of common stock or other similar event, then, on the effective date of such stock dividend, split-up or similar event, the number of shares of common stock issuable on exercise of each warrant will be increased in proportion to such increase in the outstanding shares of common stock.

If the number of outstanding shares of the Company's common stock is decreased by a consolidation, combination, reverse stock split or reclassification of shares of common stock or other similar event, then, on the effective date of such consolidation, combination, reverse stock split, reclassification or similar event, the number of shares of common stock issuable on exercise of each warrant will be decreased in proportion to such decrease in outstanding shares of common stock.

Due to the exercise of 20,096 warrants during the twenty-six week period ended February 24, 2018, the Company had 20,096,571 warrants outstanding as of February 24, 2018.

Predecessor Warrant Liabilities of Atkins

Atkins, the predecessor company, had outstanding warrants prior to the transaction forming Simply Good Foods. These Warrants were settled as a part of the Business Combination. Refer to Note 3 for additional details on the Business Combination.

Historically, the value of the predecessor warrants were reflected as a liability in the accompanying consolidated financial statements and adjusted to fair value each reporting period through *change in warrant liabilities* in the accompanying Consolidated Statements of Operations and Comprehensive Income. For the predecessor entity, other income (expenses) of \$1.1 million was included in the *changes in warrant liabilities* in the accompanying Condensed Consolidated Statements of Operations and Comprehensive Income for the thirteen weeks ended February 25, 2017.

10. Earnings Per Share

Basic earnings per share is based on the weighted average number of common shares issued and outstanding for the Successor period. Diluted earnings per share is based on the weighted average number of common shares issued and outstanding and the effect of all dilutive common stock equivalents outstanding during each period.

The following table reconciles the numerators and denominators used in the computations of both basic and diluted earnings per share:

	Thirteen Weeks Ended February 24, 2018 (Successor)	Twenty-Six Weeks Ended February 24, 2018 (Successor)
<i>(In thousands, except share data)</i>		
Basic earnings per share computation:		
Numerator:		
Net income available to common stock shareholders	\$ 41,394	\$ 51,612
Denominator:		
Weighted average common shares - basic	70,582,573	70,576,744
Basic earnings per share from net income	<u>\$ 0.59</u>	<u>\$ 0.73</u>
Diluted earnings per share computation:		
Numerator:		
Net income available to common stock shareholders	\$ 41,394	\$ 51,612
Denominator:		
Weighted average common shares outstanding - basic	70,582,573	70,576,744
Warrant conversion	3,202,726	2,000,021
Restricted stock units	46,908	28,940
Weighted average common shares - diluted ⁽¹⁾	<u>73,832,207</u>	<u>72,605,705</u>
Diluted earnings per share from net income	<u>\$ 0.56</u>	<u>\$ 0.71</u>

⁽¹⁾ Excludes the effect of non-qualified stock options which were anti-dilutive for the respective periods.

11. Stock Option Plan

Stock-based compensation includes stock options and restricted stock unit awards, which are awarded to employees, directors, and consultants of the Company. Stock-based compensation expense is recognized for equity awards over the vesting period based on their grant date fair value. Stock-based compensation expense is included within the same financial statement caption where the recipient's other compensation is reported.

The Company issued stock options to purchase 67,400 shares of common stock exercisable at \$12.00 per share during the twenty-six week period ended February 24, 2018, for a total of 2,645,092 stock options outstanding with a weighted average exercise price of \$12.00 per share, as of February 24, 2018. The Company also awarded additional 69,804 restricted stock units at a weighted average fair value of \$11.97 per share during the twenty-six week period ended February 24, 2018 for a total of 135,649 outstanding restricted stock units as of February 24, 2018. The Company recorded \$0.9 million of stock-based compensation expense during the thirteen week successor period ended February 24, 2018 compared to \$0.6 million of stock-based compensation expense recorded during thirteen week predecessor period ended February 25, 2017. The Company recorded \$2.0 million of stock-based compensation expense during the twenty-six week successor period ended February 24, 2018 compared to \$1.1 million of stock-based compensation expense recorded during the twenty-six week predecessor period ended February 25, 2017.

As of August 26, 2017, 65,845 shares of restricted stock units were outstanding which had not fully vested and are not included in the outstanding common stock included within the Condensed Consolidated Balance Sheets.

12. Related Party Transactions

Successor

Tax Receivable Agreement

The TRA provides for the effective payment to the former equity holders of Atkins for cash savings, if any, in U.S. federal, state and local income tax, or franchise tax that is actually realized as a result of the Business Combination discussed in Note 7.

Execution of the Merger Agreement

In the first quarter of fiscal 2018, per the terms of the Merger Agreement, Simply Good Foods paid a working capital adjustment of \$1.8 million to the former owners of Atkins which resulted in an increase to the previously recognized Goodwill.

Predecessor

Pursuant to an arrangement with the former majority stockholder of Atkins, the Predecessor Company was obligated to pay a management fee of the greater of \$0.9 million or an amount equal to 2% of consolidated adjusted earnings before interest, tax, depreciation and amortization (EBITDA), as defined by the First Lien and Second Lien, which can be prorated upon a fiscal year-end change. Annual reimbursements for out-of-pocket expenses were limited to \$0.2 million.

For the thirteen week predecessor period ended February 25, 2017, the management fee expense was \$0.6 million. For the twenty-six week predecessor period ended February 25, 2017 the management fee expense was \$1.0 million.

13. Segment and Customer Information

The Company has organized its operations into one operating segment that sells its branded nutritional foods and snacking products designed around the nutrition principles of the Atkins eating approach. The results of the operating segment are reviewed by the Company's chief operating decision maker to make decisions about resource expenditures and assessing financial performance. This operating segment is therefore the Company's only reportable segment.

14. Subsequent Events

Effective March 16, 2018 (the "Effective Date"), Atkins Nutritionals, Inc., Atkins Nutritionals Holdings, Inc., Atkins Nutritionals Holdings II, Inc. and NCP-ATK Holdings, Inc. (collectively, the "Borrower"), each an indirect wholly-owned subsidiary of Simply Good Foods, entered into an amendment (the "Repricing Amendment") to that certain Credit Agreement, dated as of July 7, 2017, among the Borrower, Barclays Bank PLC (the "Agent") and the other loan parties and lenders party thereto.

As a result of the Repricing Amendment, the interest rate on the outstanding \$200 million Term Loan was reduced and, effective as of the Effective Date, such loans bear interest at a rate equal to, at the Borrower's option, either LIBOR plus an applicable margin of 3.50% or a base rate plus an applicable margin of 2.50%. With respect to the Term Loan, prior to the six-month anniversary of the Effective Date, a 1.00% prepayment premium is payable by the Borrower in connection with certain repricing events. Other than the prepayment premiums and penalties described above and the payment of customary "breakage" costs, the Borrower may voluntarily prepay outstanding loans at any time. The Repricing Amendment did not change the interest rate on the Revolving Credit Facility. The Revolving Credit Facility will continue to bear interest based upon the Borrower's consolidated first lien net leverage ratio as of the last financial statements delivered to the Agent. No additional debt was incurred, or any proceeds received, by the Borrower in connection with the Repricing Amendment.

Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations

This Quarterly Report on Form 10-Q (this “Report”) contains forward-looking statements. When used anywhere in this Report, the words “expect,” “believe,” “anticipate,” “estimate,” “intend,” “plan” and similar expressions are intended to identify forward-looking statements. These statements relate to future events or our future financial or operational performance and involve known and unknown risks, uncertainties and other factors that could cause our actual results, levels of activity, performance or achievements to differ materially from those expressed or implied by these forward-looking statements. We disclaim any undertaking to publicly update or revise any forward-looking statements contained herein to reflect any change in our expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. Such risks and uncertainties include those related to our ability to sell our products.

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our Consolidated Financial Statements and related notes included in Item 8 of our Annual Report on Form 10-K for the fiscal year ended August 26, 2017 (“Annual Report”) and our unaudited condensed consolidated financial statements and the related notes appearing elsewhere in this Report. In addition to historical information, the following discussion contains forward-looking statements, such as statements regarding the Company’s expectation for future performance, liquidity and capital resources that involve risks, uncertainties and assumptions that could cause actual results to differ materially from the Company’s expectations. The Company’s actual results may differ materially from those contained in or implied by any forward-looking statements. Factors that could cause such differences include those identified below and in Item 1A “Risk Factors” of our Annual Report. The Company assumes no obligation to update any of these forward-looking statements.

Unless the context requires otherwise in this Report, the terms “we,” “us,” “our,” the “Company” and “Simply Good Foods” refer to The Simply Good Foods Company and its subsidiaries.

Overview

Simply Good Foods is a developer, marketer and seller of branded nutritional foods and snacking products. Our highly-focused product portfolio consists primarily of nutrition bars, RTD shakes, snacks and confectionery products marketed under the Atkins®, SimplyProtein®, Atkins Harvest Trail, and Atkins Indulge® brand names. Over the past 45 years, Atkins has become an iconic American brand that for many consumers stands for “low carb,” “low sugar” and “protein rich” nutrition. In our core snacking business, we strive to offer a complete line of nutrition bars, RTD shakes and confections that satisfy hunger while providing consumers with a convenient, “better-for-you” snacking alternative. In addition to snacking products, we have a license arrangement for frozen meals sold in the United States by Bellisio Foods, Inc.

We are a leading brand in nutritional snacking with a broad and growing consumer base. Our sales, marketing and R&D capabilities enable us to distribute products to a national customer base across the mass merchandiser, grocery and drug channels. We believe that our broad brand recognition, depth of management talent and strong cash generation position us to continue to innovate in the Atkins brand and acquire other brands, and thereby become an industry leading snacking platform. To that end, in December 2016, we completed the acquisition of Wellness Foods, Inc., a Canada-based developer, marketer and seller of the SimplyProtein® brand that is focused on protein-rich and low-sugar products, which management believes has significant opportunity for expansion in the U.S.

Seasonality

The Company has experienced in the past, and expects to continue to experience, seasonal fluctuations in sales as a result of consumer spending patterns. Historically, sales have been greatest in the first calendar quarter as the Company sells product to retail locations, which sell to consumers in the second fiscal quarter, primarily driven by the post-holiday resolution season. The Company has also seen minimal seasonality in the summer and back-to-school shopping seasons in the third and fourth fiscal quarters, respectively. The period of the lowest sales has historically been the fourth fiscal quarter. The Company believes these consumer spending patterns are driven primarily by the predisposition of consumers to adjust their approach to nutrition at certain times of the year as well as the timing of the Company’s advertising linked with key customer promotion windows.

Matters Affecting Comparability

The Simply Good Foods Company (“Simply Good Foods”) was formed on March 30, 2017 to consummate a business combination with NCP-ATK Holdings, Inc. (“Atkins”) and Conyers Park Acquisition Corp (“Conyers Park”). Conyers Park, a special purpose acquisition company (“SPAC”), was formed on April 20, 2016 for the purpose of effecting a merger, capital stock exchange, asset acquisition, stock purchase, reorganization or similar business combination with one or more businesses.

On April 10, 2017, Conyers Park and Atkins entered into a definitive merger agreement (the “Merger Agreement”). Under the terms of the agreement, Conyers Park and Atkins combined under a new holding company, Simply Good Foods, which is listed on the NASDAQ Capital Market under the symbol “SMPL” as of closing of the Business Combination.

On July 7, 2017 (the “Closing Date”) Simply Good Foods completed the business combination with Conyers Park and Atkins (the “Business Combination”). As a result Simply Good Foods owns all of the equity in Atkins.

As a result of the Business Combination, Simply Good Foods is the acquirer for accounting purposes and the successor while Atkins is the acquiree and accounting predecessor. Our financial statement presentation includes the financial statements of Atkins as “Predecessor” for periods prior to the Closing Date and of Simply Good Foods for periods after the Closing Date, including the consolidation of Atkins. Following the consummation of the Business Combination, we are obligated to make payments under the Tax Receivable Agreement (the “TRA”). See Note 7 Income Taxes for a detailed discussion of the TRA.

For convenience, we have also included supplemental pro forma information for the comparable periods of fiscal 2017 as if the Business Combination had been completed at the beginning of the fiscal year. References in this Quarterly Report to information provided on a pro forma basis refer to such supplemental pro forma financial information.

Our Reportable Segment

Our business is organized around one reportable segment based on our go-to-market strategies, the objectives of the business and how our chief decision maker, our CEO, monitors operating performance and allocates resources.

Key Financial Definitions

Net sales. Net sales consists primarily of product sales less cost of promotional activities, slotting fees and other sales credits and adjustments, including product returns. The Company also includes licensing revenue from the frozen meals business in net sales.

Cost of goods sold. Cost of goods sold consists primarily of the costs we pay to our contract manufacturing partners to produce the products sold. These costs include the purchase of raw ingredients, packaging, and a tolling charge for the contract manufacturer. Cost of goods sold includes products provided at no charge as part of promotions and the non-food materials provided with customer orders.

Operating expenses. Operating expenses consist primarily of selling, marketing, distribution, general and administrative, depreciation and amortization, and other expenses. The following is a brief description of the components of operating expenses:

- *Distribution.* Distribution is principally freight associated with shipping and handling of products to the customer.
- *Selling.* Selling expenses are comprised of broker commissions and customer marketing.
- *Marketing.* Marketing expenses are comprised of media and other marketing costs.
- *General and administrative.* General and administrative expenses are comprised of expenses associated with corporate and administrative functions that support our business, including fees for employee salaries, professional services, insurance and other general corporate expenses. We expect our general and administrative fees to increase as we incur additional legal, accounting, insurance and other expenses associated with being a public company.
- *Depreciation and amortization.* Depreciation and amortization costs consist of costs associated with the depreciation of fixed assets and capitalized leasehold improvements and amortization of intangible assets.
- *Business transaction costs.* Business transaction costs are comprised of legal, due diligence and accounting firm expenses associated with process of actively pursuing a potential business combination.

- *Gain in fair value change of contingent consideration - TRA liability.* (Gain) loss in fair value change of contingent consideration - TRA liability charges relate to fair value adjustments of the TRA liability.
- *Other expense.* Other expense is principally costs of restructuring consisting of severance and related expenses.

Results of Operations

In assessing the performance of our business, we consider a number of key performance indicators used by management and typically used by our competitors, including the non-GAAP measures of EBITDA and Adjusted EBITDA. Because not all companies use identical calculations, this presentation of EBITDA and Adjusted EBITDA may not be comparable to other similarly titled measures of other companies. See “Reconciliation of Adjusted EBITDA” below for a reconciliation of EBITDA and Adjusted EBITDA to net income for each applicable period.

Comparison of Unaudited Results for the Successor Period for the Thirteen Weeks Ended February 24, 2018 and the Predecessor Period for the Thirteen Weeks Ended February 25, 2017

The following unaudited table presents, for the periods indicated, selected information from our condensed consolidated financial results, including information presented as a percentage of net sales (in thousands):

(in thousands)	Successor		Predecessor	
	unaudited		unaudited	
	13-weeks ended		13-weeks ended	
	February 24, 2018	% of Sales	February 25, 2017	% of Sales
Net sales	\$ 109,347	100.0 %	\$ 102,308	100.0 %
Cost of goods sold	59,090	54.0 %	55,735	54.5 %
Gross profit	50,257	46.0 %	46,573	45.5 %
Operating Expenses:				
Distribution	5,391	4.9 %	4,960	4.8 %
Selling	4,975	4.5 %	3,978	3.9 %
Marketing	10,056	9.2 %	10,030	9.8 %
General and administrative	12,711	11.6 %	11,768	11.5 %
Depreciation and amortization	1,948	1.8 %	2,474	2.4 %
Business transaction costs	1,877	1.7 %	—	— %
Gain in fair value change of contingent consideration - TRA liability	(3,668)	(3.4)%	—	— %
Other Expense	184	0.2 %	58	0.1 %
Total operating expenses	33,474	30.6 %	33,268	32.5 %
Income from operations	16,783	15.3 %	13,305	13.0 %
Other income (expense):				
Changes in warrant liabilities	—	— %	(1,119)	(1.1)%
Interest expense	(3,093)	(2.8)%	(6,566)	(6.4)%
Gain (loss) on foreign currency transactions	601	0.5 %	(108)	(0.1)%
Other income	312	0.3 %	22	— %
Total other expense	(2,180)	(2.0)%	(7,771)	(7.6)%
Income before income taxes	14,603	13.4 %	5,534	5.4 %
Income tax (benefit) expense	(26,791)	(24.5)%	2,071	2.0 %
Net income	\$ 41,394	37.9 %	\$ 3,463	3.4 %
Other financial data:				
Adjusted EBITDA	\$ 18,807	17.2 %	\$ 18,109	17.7 %

Net sales. Net sales of \$109.3 million increased \$7.0 million, or 6.9%, for the thirteen weeks ended February 24, 2018 compared to the thirteen weeks ended February 25, 2017. The increase in net sales was driven primarily by organic sales growth of \$5.8 million driven by increased sales of our products in the U.S. and net sales associated with the addition of Wellness Foods of \$1.2 million.

Cost of goods sold. Cost of goods sold increased \$3.4 million, or 6.0%, for the thirteen weeks ended February 24, 2018 compared to the thirteen weeks ended February 25, 2017. The increase was primarily due to net sales growth of \$3.8 million and lower supply chain costs of \$0.4 million.

Gross profit. Gross profit increased \$3.7 million, or 7.9%, for the thirteen week period ended February 24, 2018 compared to the thirteen week period ended February 25, 2017. Gross margin of \$50.3 million, or 46.0% of net sales, for the thirteen weeks ended February 24, 2018 increased 50 basis points from 45.5% of net sales for the thirteen weeks ended February 25, 2017 due to a reduction in supply chain costs.

Operating expenses. Operating expenses increased \$0.2 million, or 0.6%, for the thirteen week period ended February 24, 2018 compared to the thirteen week period ended February 25, 2017 due to the following:

- **Distribution.** Distribution expenses increased \$0.4 million, or 8.7%, for the thirteen week period ended February 24, 2018 compared to the thirteen week period ended February 25, 2017. The increase was primarily driven by higher cost to serve on a rate basis for distribution to customers.
- **Selling.** Selling expenses increased \$1.0 million, or 25.1%, for the thirteen week period ended February 24, 2018 compared to the thirteen week period ended February 25, 2017. The increase was driven by increased levels of customer specific in-store marketing and online activity.
- **General and administrative.** General and administrative expenses increased \$0.9 million for the thirteen week period ended February 24, 2018 compared to the thirteen week period ended February 25, 2017. The increase is related to additional general and administrative costs from the acquisition of Wellness Foods of \$0.3 million, employee related costs of \$0.2 million, book publishing and related public relations of \$0.3 million, and higher public company costs.
- **Depreciation and amortization.** Depreciation and amortization expenses decreased \$0.5 million for the thirteen week period ended February 24, 2018 compared to the thirteen week period ended February 25, 2017. The difference is related to the change in the basis of the amortizable intangible assets revalued at the time of the Business Combination.
- **Business transaction costs.** The Company recorded \$1.9 million in transaction costs for the thirteen week period ended February 24, 2018, which were not incurred during the thirteen week period ended February 25, 2017.
- **Gain in fair value change of contingent consideration - TRA liability.** The Company recorded \$3.7 million in contingent consideration benefit for the thirteen week period ended February 24, 2018, which were not incurred during the thirteen week period ended February 25, 2017. The benefit is due to the change in the fair value of the TRA from the beneficial impact of the change in tax law. The TRA relates to the Business Combination in the prior year.

Change in warrant liabilities. For the thirteen week predecessor period ended February 25, 2017, a gain of \$1.1 million was recorded which related to the fair value change in the predecessor warrant liabilities. The predecessor warrant liabilities were settled in conjunction with the Business Combination in the prior year.

Interest expense. Interest expense decreased \$3.5 million for the thirteen week period ended February 24, 2018 compared to the thirteen week period ended February 25, 2017, which is the result of favorable refinance terms and reduced outstanding principal balance of long-term debt due to the Business Combination in the prior year.

Gain (loss) on foreign currency transactions. A gain of \$0.6 million in foreign currency transactions was recorded for the thirteen week period ended February 24, 2018 compared to a foreign currency loss of \$0.1 million for the thirteen week period ended February 25, 2017, representing a favorable change of \$0.7 million. The change relates to the change in foreign currency rates related to international operations around the world.

Income tax expense. Income tax expense decreased \$28.9 million, for the thirteen week period ended February 24, 2018 compared to the thirteen week period ended February 25, 2017. The difference is primarily due to the preliminary assessment of the tax law change on the Company's tax liabilities. The change in Tax Law is discussed in Note 7 of the Condensed Consolidated Financial Statements included in this Report.

Adjusted EBITDA. Adjusted EBITDA increased \$0.7 million, or 3.9%, for the thirteen week period ended February 24, 2018 compared to the thirteen week period ended February 25, 2017. The increase is due to higher gross profit offset by higher operating expenses. For a reconciliation of Adjusted EBITDA to its most directly comparable GAAP measure, see “Reconciliation of Adjusted EBITDA” below.

Supplemental Unaudited Pro Forma Combined Thirteen Week Period Ended February 25, 2017

The following unaudited pro forma financial information has been prepared from the perspective of Atkins and its thirteen week quarter ended February 25, 2017. The unaudited pro forma income statement presents the historical consolidated statement of operations of Atkins for the thirteen weeks ended February 25, 2017, giving effect to the Business Combination as if it had occurred on August 28, 2016.

The unaudited pro forma financial statements give effect to the Business Combination in accordance with the acquisition method of accounting for business combinations. The historical financial information has been adjusted to give pro forma effect to events that are related and/or directly attributable to the Business Combination, are factually supportable and are expected to have a continuing impact on the results of the combined company. The adjustments presented on the unaudited pro forma financial statements have been identified and presented to provide relevant information necessary for an accurate understanding of the combined company upon consummation of the Business Combination.

The unaudited pro forma financial information is for illustrative purposes only. The financial results may have been different if the Business Combination actually been completed sooner. You should not rely on the unaudited pro forma financial information as being indicative of the historical results that would have been achieved if the Business Combination been completed as of the beginning of fiscal 2017.

Unaudited Pro Forma Condensed Consolidated Statement of Operations
For the Pro Forma Thirteen Week Period Ended February 25, 2017
(In thousands)

<i>(in thousands)</i>	Unaudited Historical (i) (Predecessor)		Pro Forma
	Thirteen Weeks Ended		Unaudited
	February 25, 2017	Pro Forma Adjustments	Thirteen Weeks Ended February 25, 2017
Net sales	\$ 102,308	\$ —	\$ 102,308
Cost of goods sold	55,735	—	55,735
Gross profit	46,573	—	46,573
Operating Expenses:			
Distribution	4,960	—	4,960
Selling	3,978	—	3,978
Marketing	10,030	—	10,030
General and administrative	11,768	335 ii	12,103
Depreciation and amortization	2,474	(560) iii	1,914
Other expense	58	—	58
Total operating expenses	33,268	(225)	33,043
Income from operations	13,305	225	13,530
Other income (expense):			
Change in warrant liabilities	(1,119)	1,119 iv	—
Interest expense	(6,566)	3,709 v	(2,857)
Gain (loss) on foreign currency transactions	(108)	—	(108)
Other income	22	—	22
Total other expense	(7,771)	4,828	(2,943)
Income before income taxes	5,534	5,053	10,587
Income tax (benefit) or expense	2,071	2,121 vi	4,192
Net income	\$ 3,463	\$ 2,932	\$ 6,395
Other Financial Data (Unaudited):			
Adjusted EBITDA (vii)	\$ 18,109		\$ 18,109

i. The amounts presented represent the Predecessor's historical GAAP results of operations.

ii. The adjustment represents the incremental stock-based compensation expense under the new Simply Good Foods omnibus incentive plan.

iii. The adjustment reflects the difference in the intangible asset amortization expense associated with the allocation of purchase price to intangible assets due to the Business Combination. The amortization expense decreased as more indefinite lived intangible assets were identified for the successor entity than the predecessor entity. The amount of amortizable intangible assets identified in the Business Combination decreased from \$125.8 million to \$88.0 million.

iv. Simply Good Foods warrants are not liabilities and are accounted for as equity warrants. To make the periods comparable the adjustment represents the corresponding reversal of the predecessor fair value adjustment of expense.

v. The adjustment represents the expected interest expense associated with the term loan and revolving debt facilities of Simply Good Foods. The predecessor entity had \$337.2 million outstanding as of August 27, 2016 while the successor entity had \$200.0 million outstanding. The long-term debt of the predecessor entity accrued interest at 6.25% on the first lien and 9.75% on the second lien while the successor debt accrues interest at 3 month LIBOR and 4%. The significant reduction in outstanding principal, and lower interest rates, drive significant expense savings.

vi. Represents the effective income tax rate of 39.6%

vii. Adjusted EBITDA is a non-GAAP financial measure. For a reconciliation to its most directly comparable GAAP measure, see "Reconciliation of Adjusted EBITDA" below.

Comparison of Unaudited Results for the Thirteen Week Period Ended February 24, 2018 and the Supplemental Pro Forma Thirteen Week Period Ended February 25, 2017

For comparative purposes, we are presenting an unaudited statement of operations for the thirteen week period ended February 24, 2018, compared to unaudited supplemental pro forma statement of operations for the thirteen week period ended February 25, 2017. The following table presents, for the periods indicated, selected information from our supplemented unaudited pro forma condensed consolidated financial results, including information presented as a percentage of net sales:

(in thousands)	Historical		Pro Forma	
	Successor		Predecessor	
	unaudited		unaudited	
	13-weeks ended		13-weeks ended	
	February 24, 2018	% of sales	February 25, 2017	% of sales
Net sales	\$ 109,347	100.0 %	\$ 102,308	100.0 %
Cost of goods sold	59,090	54.0 %	55,735	54.5 %
Gross profit	50,257	46.0 %	46,573	45.5 %
Operating Expenses:				
Distribution	5,391	4.9 %	4,960	4.8 %
Selling	4,975	4.5 %	3,978	3.9 %
Marketing	10,056	9.2 %	10,030	9.8 %
General and administrative	12,711	11.6 %	12,103	11.8 %
Depreciation and amortization	1,948	1.8 %	1,914	1.9 %
Business transaction costs	1,877	1.7 %	—	— %
Gain in fair value change of contingent consideration - TRA liability	(3,668)	(3.4)%	—	— %
Other Expense	184	0.2 %	58	0.1 %
Total operating expenses	33,474	30.6 %	33,043	32.3 %
Income from operations	16,783	15.3 %	13,530	13.2 %
Other income (expense):				
Changes in warrant liabilities	—	— %	—	— %
Interest expense	(3,093)	(2.8)%	(2,857)	(2.8)%
Gain (loss) on foreign currency transactions	601	0.5 %	(108)	(0.1)%
Other income	312	0.3 %	22	— %
Total other expense	(2,180)	(2.0)%	(2,943)	(2.9)%
Income before income taxes	14,603	13.4 %	10,587	10.3 %
Income tax (benefit) expense	(26,791)	(24.5)%	4,192	4.1 %
Net income	\$ 41,394	37.9 %	\$ 6,395	6.3 %
Other Financial Data (Unaudited):				
Adjusted EBITDA	\$ 18,807	17.2 %	\$ 18,109	17.7 %

Net sales. Net sales of \$109.3 million increased \$7.0 million, or 6.9%, for the thirteen weeks ended February 24, 2018 compared to the pro forma thirteen weeks ended February 25, 2017. The increase in net sales was driven primarily by organic sales growth of \$5.8 million driven by increased sales of our products in the U.S. and net sales associated with the addition of Wellness Foods of \$1.2 million.

Cost of goods sold. Cost of goods sold increased \$3.4 million, or 6.0%, for the thirteen weeks ended February 24, 2018 compared to the pro forma thirteen weeks ended February 25, 2017. The increase was primarily due to net sales growth of \$3.8 million and a reduction in supply chain costs of \$0.4 million.

Gross profit. Gross profit increased \$3.7 million, or 7.9%, for the thirteen week period ended February 24, 2018 compared to the pro forma thirteen week period ended February 25, 2017. Gross margin of \$50.3 million, or 46.0% of net sales, for the thirteen weeks ended February 24, 2018 increased 50 basis points from 45.5% of net sales for the pro forma thirteen weeks ended February 25, 2017 due to a reduction in supply chain costs.

Operating expenses. Operating expenses increased \$0.4 million, or 1.3%, for the thirteen week period ended February 24, 2018 compared to the pro forma thirteen week period ended February 25, 2017 due to the following:

- **Distribution.** Distribution expenses increased \$0.4 million, or 8.7%, for the thirteen week period ended February 24, 2018 compared to the pro forma thirteen week period ended February 25, 2017. The increase was primarily driven by higher cost to serve on a rate basis for distribution to customers.
- **Selling.** Selling expenses increased \$1.0 million, or 25.1%, for the thirteen week period ended February 24, 2018 compared to the pro forma thirteen week period ended February 25, 2017. The increase was driven by increased levels of customer specific in-store marketing and online activity.
- **General and administrative.** General and administrative expenses increased \$0.6 million for the thirteen week period ended February 24, 2018 compared to the pro forma thirteen week period ended February 25, 2017. The increase is related to the additional general and administrative costs from acquisition of Wellness Foods of \$0.3 million, book publishing and related public relations of \$0.3 million, and higher public company costs.
- **Depreciation and amortization.** Depreciation and amortization expenses remained consistent between the thirteen week period ended February 24, 2018 compared to the pro forma thirteen week period ended February 25, 2017. The pro forma thirteen week period ended February 25, 2017 is adjusted based on the change in the depreciable basis of intangible assets as if the Business Combination occurred at the beginning of the year.
- **Business transaction costs.** The Company recorded \$1.9 million in transaction costs for the thirteen week period ended February 24, 2018, which were not incurred during the thirteen week period ended February 25, 2017.
- **Gain in fair value change of contingent consideration - TRA liability.** The Company recorded \$3.7 million in contingent consideration benefit for the thirteen week period ended February 24, 2018, which were not incurred during the thirteen week period ended February 25, 2017. The benefit is due to the change in the fair value of the TRA from the beneficial impact of the change in tax law. The TRA relates to the Business Combination in the prior year.

Interest expense. Interest expense increased \$0.2 million for the thirteen week period ended February 24, 2018 compared to the pro forma thirteen week period ended February 25, 2017, resulting from higher Libor rates associated with the Term Loan. The pro forma thirteen week period ended February 25, 2017 is adjusted based on the long-term debt of the Company as if the Business Combination occurred at the beginning of the year.

Gain (loss) on foreign currency transactions. A gain of \$0.6 million in foreign currency transactions was recorded for the thirteen week period ended February 24, 2018 compared to a foreign currency loss of \$0.1 million for the pro forma thirteen week period ended February 25, 2017, representing a favorable change of \$0.7 million. The change relates to the change in foreign currency rates related to international operations around the world.

Income tax expense. Income tax expense decreased \$31.0 million for the thirteen week period ended February 24, 2018 compared to the pro forma thirteen week period ended February 25, 2017. The difference is primarily due to the preliminary assessment of the tax law change on the Company's tax liabilities. For the thirteen week period the anticipated effective tax rate assumed within the pro forma financial statements was 39.6% compared to an actual effective tax rate of (183.5)%. The change in Tax Law is discussed in Note 7 of the Condensed Consolidated Financial Statements included in this Report.

Adjusted EBITDA. Adjusted EBITDA increased \$0.7 million, or 3.9%, for the thirteen week period ended February 24, 2018 compared to the pro forma thirteen week period ended February 25, 2017. The increase is due to higher gross profit offset by higher operating expenses. For a reconciliation of Adjusted EBITDA to its most directly comparable GAAP measure, see "Reconciliation of Adjusted EBITDA" below.

Comparison of Unaudited Results for the Successor Period for the Twenty-Six Weeks Ended February 24, 2018 and the Predecessor Period for the Twenty-Six Weeks Ended February 25, 2017

The following unaudited table presents, for the periods indicated, selected information from our condensed consolidated financial results, including information presented as a percentage of net sales (in thousands):

(in thousands)	Successor		Predecessor	
	unaudited		unaudited	
	26-weeks ended		26-weeks ended	
	February 24, 2018	% of Sales	February 25, 2017	% of Sales
Net sales	\$ 215,934	100.0 %	\$ 202,111	100.0 %
Cost of goods sold	112,920	52.3 %	106,826	52.9 %
Gross profit	103,014	47.7 %	95,285	47.1 %
Operating Expenses:				
Distribution	10,208	4.7 %	9,329	4.6 %
Selling	8,878	4.1 %	8,271	4.1 %
Marketing	19,906	9.2 %	19,236	9.5 %
General and administrative	24,790	11.5 %	21,699	10.7 %
Depreciation and amortization	3,882	1.8 %	4,927	2.4 %
Business transaction costs	1,877	0.9 %	—	— %
Gain in fair value change of contingent consideration - TRA liability	(3,026)	(1.4)%	—	— %
Other Expense	430	0.2 %	58	— %
Total operating expenses	66,945	31.0 %	63,520	31.4 %
Income from operations	36,069	16.7 %	31,765	15.7 %
Other income (expense):				
Changes in warrant liabilities	—	— %	(397)	(0.2)%
Interest expense	(6,112)	(2.8)%	(13,629)	(6.7)%
Gain (loss) on foreign currency transactions	956	0.4 %	(718)	(0.4)%
Other income	398	0.2 %	199	0.1 %
Total other expense	(4,758)	(2.2)%	(14,545)	(7.2)%
Income before income taxes	31,311	14.5 %	17,220	8.5 %
Income tax (benefit) expense	(20,301)	(9.4)%	6,970	3.4 %
Net income	\$ 51,612	23.9 %	\$ 10,250	5.1 %
Other financial data:				
Adjusted EBITDA	\$ 42,517	19.7 %	\$ 40,360	20.0 %

Net sales. Net sales of \$215.9 million increased \$13.8 million, or 6.8%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. The increase in net sales was driven primarily by organic sales growth of \$9.8 million driven by increased sales of our products in the U.S. and net sales associated with the addition of Wellness Foods of \$4.0 million.

Cost of goods sold. Cost of goods sold increased \$6.1 million, or 5.7%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. The increase was primarily due to volume growth of \$7.3 million, offset by a reduction in supply chain costs of \$0.7 million and product mix of \$0.5 million.

Gross profit. Gross profit increased \$7.7 million, or 8.1%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. Gross margin of \$103.0 million, or 47.7% of net sales, for the twenty-six weeks ended February 24, 2018 increased 60 basis points from 47.1% of net sales for the twenty-six weeks ended February 25, 2017 due to a reduction in supply chain costs and favorable product mix.

Operating expenses. Operating expenses increased \$3.4 million, or 5.4%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017 due to the following:

- **Distribution.** Distribution expenses increased \$0.9 million, or 9.4%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. The increase was primarily driven by higher cost to serve on a rate basis for distribution to customers.
- **Selling.** Selling expenses increased \$0.6 million, or 7.3%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. The increase was primarily driven by \$1.1 million of increased levels of customer-specific marketing activity, offset by broker savings of \$0.5 million.
- **Marketing.** Marketing expenses increased \$0.7 million, or 3.5%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. The increase in expense was primarily driven by an increase in media spending.
- **General and administrative.** General and administrative expenses increased \$3.1 million, or 14.2%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. The increase is related to the additional general and administrative costs from the acquisition of Wellness Foods of \$0.8 million, incremental public company costs of \$1.2 million, employee related costs of \$0.7 million, and book publishing and related public relations of \$0.3 million.
- **Depreciation and amortization.** Depreciation and amortization expenses decreased \$1.0 million, or 21.2%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. The difference is related to the change in the basis of the amortizable intangible assets revalued at the time of the Business Combination.
- **Business transaction costs.** The Company recorded \$1.9 million in transaction costs for the twenty-six weeks ended February 24, 2018, which were not incurred during the twenty-six weeks ended February 25, 2017.
- **Gain in fair value change of contingent consideration - TRA liability.** The Company recorded a \$3.0 million in contingent consideration gain for the twenty-six weeks ended February 24, 2018, which were not incurred during the twenty-six weeks ended February 25, 2017. The benefit is due to the change in the fair value of the TRA from the beneficial impact of the change in tax law. The TRA relates to the Business Combination in the prior year.

Change in warrant liabilities. For the predecessor twenty-six weeks ended February 25, 2017, a gain of \$0.4 million was recorded which related to the fair value change in the predecessor warrant liabilities. The predecessor warrant liabilities were settled in conjunction with the Business Combination in the prior year.

Interest expense. Interest expense decreased \$7.5 million for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017, which is the result of favorable refinance terms and reduced outstanding principal balance of long-term debt originated with the Business Combination in the prior year.

Gain (loss) on foreign currency transactions. A gain of \$1.0 million in foreign currency transactions was recorded for the twenty-six weeks ended February 24, 2018 compared to a foreign currency loss of \$0.7 million for the twenty-six weeks ended February 25, 2017, representing a favorable change of \$1.7 million. The change relates to the change in foreign currency rates related to international operations around the world.

Income tax expense. Income tax expense decreased \$27.3 million or 391.3%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. The difference is primarily due to the preliminary assessment of the tax law change on the Company's tax liabilities. The change in Tax Law is discussed in Note 7 of the Condensed Consolidated Financial Statements included in this Report.

Adjusted EBITDA. Adjusted EBITDA increased \$2.2 million, or 5.3%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. The increase is due to higher gross profit offset by higher operating expenses. For a reconciliation of Adjusted EBITDA to its most directly comparable GAAP measure, see “Reconciliation of Adjusted EBITDA” below.

Supplemental Unaudited Pro Forma Combined Twenty-Six Week Period Ended February 25, 2017

The following unaudited pro forma financial information has been prepared from the perspective of Atkins and for the twenty-six weeks ended February 25, 2017. The unaudited pro forma income statement presents the historical consolidated statement of operations of Atkins for the twenty-six weeks ended February 25, 2017, giving effect to the Business Combination as if it had occurred on August 28, 2016.

The unaudited pro forma financial statements give effect to the Business Combination in accordance with the acquisition method of accounting for business combinations. The historical financial information has been adjusted to give pro forma effect to events that are related and/or directly attributable to the Business Combination, are factually supportable and are expected to have a continuing impact on the results of the combined company. The adjustments presented on the unaudited pro forma financial statements have been identified and presented to provide relevant information necessary for an accurate understanding of the combined company upon consummation of the Business Combination.

The unaudited pro forma financial information is for illustrative purposes only. The financial results may have been different if the Business Combination actually been completed sooner. You should not rely on the unaudited pro forma financial information as being indicative of the historical results that would have been achieved if the Business Combination been completed as of the beginning of fiscal 2017.

Unaudited Pro Forma Condensed Consolidated Statement of Operations
For the Pro Forma Twenty-Six Week Period Ended February 25, 2017
(In thousands)

<i>(in thousands)</i>	Unaudited Historical (i)	Pro Forma Adjustments	Pro Forma
	(Predecessor)		Unaudited
	26-weeks ended February 25, 2017		26-weeks ended February 25, 2017
Net sales	\$ 202,111	\$ —	\$ 202,111
Cost of goods sold	106,826	—	106,826
Gross profit	95,285	—	95,285
Operating Expenses:			
Distribution	9,329	—	9,329
Selling	8,271	—	8,271
Marketing	19,236	—	19,236
General and administrative	21,699	681 ii	22,380
Depreciation and amortization	4,927	(1,121) iii	3,806
Other expense	58	—	58
Total operating expenses	63,520	(440)	63,080
Income from operations	31,765	440	32,205
Other income (expense):			
Change in warrant liabilities	(397)	397 iv	—
Interest expense	(13,629)	7,674 v	(5,955)
Gain (loss) on foreign currency transactions	(718)	—	(718)
Other income	199	—	199
Total other expense	(14,545)	8,071	(6,474)
Income before income taxes	17,220	8,511	25,731
Income tax (benefit) or expense	6,970	3,219 vi	10,189
Net income	\$ 10,250	\$ 5,292	\$ 15,542
Other Financial Data (Unaudited):			
Adjusted EBITDA (vii)	\$ 40,360		\$ 40,360

i. The amounts presented represent the Predecessor's historical GAAP results of operations.

ii. The adjustment represents the incremental stock-based compensation expense under the new Simply Good Foods omnibus incentive plan.

iii. The adjustment reflects the difference in the intangible asset amortization expense associated with the allocation of purchase price to intangible assets due to the Business Combination. The amortization expense decreased as more indefinite lived intangible assets were identified for the successor entity than the predecessor entity. The amount of amortizable intangible assets identified in the Business Combination decreased from \$125.8 million to \$88.0 million.

iv. Simply Good Foods warrants are not liabilities and are accounted for as equity warrants. To make the periods comparable the adjustment represents the corresponding reversal of the predecessor fair value adjustment of expense.

v. The adjustment represents the expected interest expense associated with the term loan and revolving debt facilities of Simply Good Foods. The predecessor entity had \$337.2 million outstanding as of August 27, 2016 while the successor entity had \$200.0 million outstanding. The long-term debt of the predecessor entity accrued interest at 6.25% on the first lien and 9.75% on the second lien while the successor debt accrues interest at 3 month LIBOR and 4%. The significant reduction in outstanding principal, and lower interest rates, drive significant expense savings.

vi. Represents the effective income tax rate of 39.6%

vii. Adjusted EBITDA is a non-GAAP financial measure. For a reconciliation to its most directly comparable GAAP measure, see "Reconciliation of Adjusted EBITDA" below.

Comparison of Unaudited Results for the Twenty-Six Week Period Ended February 24, 2018 and the Supplemental Pro Forma Twenty-Six Week Period Ended February 25, 2017

For comparative purposes, we are presenting an unaudited statement of operations for the twenty-six week period ended February 24, 2018, compared to unaudited supplemental pro forma statement of operations for the twenty-six week period ended February 25, 2017. The following table presents, for the periods indicated, selected information from our supplemented unaudited pro forma condensed consolidated financial results, including information presented as a percentage of net sales:

	Historical		Pro Forma	
	Successor		Predecessor	
	<i>unaudited</i>		<i>unaudited</i>	
	26-weeks ended		26-weeks ended	
(in thousands)	February 24, 2018	% of sales	February 25, 2017	% of sales
Net sales	\$ 215,934	100.0 %	\$ 202,111	100.0 %
Cost of goods sold	112,920	52.3 %	106,826	52.9 %
Gross profit	103,014	47.7 %	95,285	47.1 %
Operating Expenses:				
Distribution	10,208	4.7 %	9,329	4.6 %
Selling	8,878	4.1 %	8,271	4.1 %
Marketing	19,906	9.2 %	19,236	9.5 %
General and administrative	24,790	11.5 %	22,380	11.1 %
Depreciation and amortization	3,882	1.8 %	3,806	1.9 %
Business transaction costs	1,877	0.9 %	—	— %
Gain in fair value change of contingent consideration - TRA liability	(3,026)	(1.4)%	—	— %
Other Expense	430	0.2 %	58	— %
Total operating expenses	66,945	31.0 %	63,080	31.2 %
Income from operations	36,069	16.7 %	32,205	15.9 %
Other income (expense):				
Changes in warrant liabilities	—	— %	—	— %
Interest expense	(6,112)	(2.8)%	(5,955)	(2.9)%
Gain (loss) on foreign currency transactions	956	0.4 %	(718)	(0.4)%
Other income	398	0.2 %	199	0.1 %
Total other expense	(4,758)	(2.2)%	(6,474)	(3.2)%
Income before income taxes	31,311	14.5 %	25,731	12.7 %
Income tax (benefit) expense	(20,301)	(9.4)%	10,189	5.0 %
Net income	\$ 51,612	23.9 %	\$ 15,542	7.7 %
Other Financial Data (Unaudited):				
Adjusted EBITDA	\$ 42,517	19.7 %	\$ 40,360	20.0 %

Net sales. Net sales of \$215.9 million increased \$13.8 million, or 6.8%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. The increase in net sales was driven primarily by organic sales growth of \$9.8 million driven by increased sales of our products in the U.S. and net sales associated with the addition of Wellness Foods of \$4.0 million.

Cost of goods sold. Cost of goods sold increased \$6.1 million, or 5.7%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. The increase was primarily due to volume growth of \$7.3 million, offset by a reduction in supply chain costs of \$0.7 million and product mix of \$0.5 million.

Gross profit. Gross profit increased \$7.7 million, or 8.1%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. Gross margin of \$103.0 million, or 47.7% of net sales, for the twenty-six weeks ended February 24, 2018 increased 60 basis points from 47.1% of net sales for the twenty-six weeks ended February 25, 2017 due to a reduction in supply chain costs and favorable product mix.

Operating expenses. Operating expenses increased \$3.9 million, or 6.1%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017 due to the following:

- **Distribution.** Distribution expenses increased \$0.9 million, or 9.4%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. The increase was primarily driven by higher cost to serve on a rate basis for distribution to customers.
- **Selling.** Selling expenses increased \$0.6 million, or 7.3%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. The increase was primarily driven by \$1.1 million of increased levels of customer-specific marketing activity, offset by broker savings of \$0.5 million.
- **Marketing.** Marketing expenses increased \$0.7 million, or 3.5%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. The increase in expense was primarily driven by an increase in media spending.
- **General and administrative.** General and administrative expenses increased \$2.4 million, or 10.8%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. The increase is related to additional general and administrative costs from the acquisition of Wellness Foods of \$0.8 million, incremental public company costs of \$1.2 million, book publishing and related public relations of \$0.3 million.
- **Depreciation and amortization.** Depreciation and amortization expenses increased \$0.1 million, or 2.0%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. The difference is related to the change in the basis of the amortizable intangible assets revalued at the time of the Business Combination.
- **Business transaction costs.** The Company recorded \$1.9 million in transaction costs for the twenty-six weeks ended February 24, 2018, which were not incurred during the twenty-six weeks ended February 25, 2017.
- **Gain in fair value change of contingent consideration - TRA liability.** The Company recorded \$3.0 million in contingent consideration gain for the twenty-six weeks ended February 24, 2018, which were not incurred during the twenty-six weeks ended February 25, 2017. The benefit is due to the change in the fair value of the TRA from the beneficial impact of the change in tax law. The TRA relates to the Business Combination in the prior year.

Interest expense. Interest expense increased \$0.2 million for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017, resulting from higher Libor rates associated with the Term Loan. The pro forma twenty-six weeks ended February 25, 2017 is adjusted based on the long-term debt of the Company as if the Business Combination occurred at the beginning of the year.

Gain (loss) on foreign currency transactions. A gain of \$1.0 million in foreign currency transactions was recorded for the twenty-six weeks ended February 24, 2018 compared to a foreign currency loss of \$0.7 million for the twenty-six weeks ended February 25, 2017, representing a favorable change of \$1.7 million. The change relates to the change in foreign currency rates related to international operations around the world.

Income tax expense. Income tax expense decreased \$30.5 million, or 299.2%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. The difference is primarily due to the preliminary assessment of the tax law change on the Company's tax liabilities. For the thirteen week period the anticipated effective tax rate assumed within the pro forma financial statements was 39.6% compared to an actual effective tax rate of (64.8)%. The change in Tax Law is discussed in Note 7 of the Condensed Consolidated Financial Statements included in this Report.

Adjusted EBITDA. Adjusted EBITDA increased \$2.2 million, or 5.3%, for the twenty-six weeks ended February 24, 2018 compared to the twenty-six weeks ended February 25, 2017. The increase is due to higher gross profit offset by higher operating expenses. For a reconciliation of Adjusted EBITDA to its most directly comparable GAAP measure, see "Reconciliation of Adjusted EBITDA" below.

Reconciliation of Adjusted EBITDA

Adjusted EBITDA. Adjusted EBITDA is a non-GAAP financial measure commonly used in our industry and should not be construed as an alternative to net income as an indicator of operating performance or as an alternative to cash flow provided by operating activities as a measure of liquidity (each as determined in accordance with GAAP). Simply Good Foods defines Adjusted EBITDA (earnings before interest, tax, depreciation, and amortization) as net income (loss) before interest expense, income tax expense, depreciation and amortization with further adjustments to exclude the following items: stock-based compensation and warrant expense, transaction costs and IPO readiness costs, restructuring costs, management fees, frozen media licensing fees, transactional exchange impact, change in fair value of contingent consideration - TRA liability, and other non-core expenses. The Company believes that the inclusion of these supplementary adjustments in presenting Adjusted EBITDA are appropriate to provide additional information to investors and reflects more accurately operating results of the on-going operations. Adjusted EBITDA may not be comparable to other similarly titled captions of other companies due to differences in calculation.

The following unaudited tables below provides a reconciliation of Adjusted EBITDA to its most directly comparable GAAP measure, which is net income (loss), for the thirteen week periods ended February 24, 2018 (Successor), February 25, 2017 (Predecessor), and pro forma period ended February 25, 2017.

Adjusted EBITDA Reconciliation: (in thousands)	Thirteen Weeks Ended February 24, 2018 (Successor)	Thirteen Weeks Ended February 25, 2017 (Predecessor)	Thirteen Weeks Ended February 25, 2017 (Pro Forma)
Net income	\$ 41,394	\$ 3,463	\$ 6,395
Interest	3,093	6,566	2,857
Taxes Expense (Gain)	(26,791)	2,071	4,192
Depreciation/Amortization	1,948	2,474	1,914
EBITDA	19,644	14,574	15,358
Business transaction costs	1,877	—	—
Stock-based compensation and warrant expense	899	1,656	872
Transaction Fees / IPO Readiness	—	548	548
Restructuring	184	57	57
Roark Management Fee	—	551	551
Frozen Licensing Media	62	335	335
Non-core legal costs	403	272	272
Gain in fair value change of contingent consideration - TRA liability	(3,668)	—	—
Other (1)	(594)	116	116
Adjusted EBITDA	<u>\$ 18,807</u>	<u>\$ 18,109</u>	<u>\$ 18,109</u>

(1) Other items consist principally of exchange impact of foreign currency transactions as well as minor impacts of channel inventory returns

The following unaudited tables below provides a reconciliation of Adjusted EBITDA to its most directly comparable GAAP measure, which is net income (loss), for the twenty-six week periods ended February 24, 2018 (Successor), February 25, 2017 (Predecessor), and pro forma period ended February 25, 2017.

Adjusted EBITDA Reconciliation: <i>(in thousands)</i>	Twenty-Six Weeks Ended February 24, 2018 (Successor)	Twenty-Six Weeks Ended February 25, 2017 (Predecessor)	Twenty-Six Weeks Ended February 25, 2017 (Pro Forma)
Net income	\$ 51,612	\$ 10,250	\$ 15,542
Interest	6,112	13,629	5,955
Taxes Expense (Gain)	(20,301)	6,970	10,189
Depreciation/Amortization	3,882	4,927	3,806
EBITDA	41,305	35,776	35,492
Business transaction costs	1,877	—	—
Stock-based compensation and warrant expense	1,967	1,460	1,744
Transaction Fees / IPO Readiness	—	556	556
Restructuring	430	57	57
Roark Management Fee	—	981	981
Frozen Licensing Media	125	335	335
Non-core legal costs	779	455	455
Gain in fair value change of contingent consideration - TRA liability	(3,026)	—	—
Other (1)	(940)	740	740
Adjusted EBITDA	<u>\$ 42,517</u>	<u>\$ 40,360</u>	<u>\$ 40,360</u>

(1) Other items consist principally of exchange impact of foreign currency transactions as well as minor impacts of channel inventory returns

Liquidity and Capital Resources

Overview

We have historically funded our operations with cash flow from operations and, when needed, with borrowings under our credit facilities. Our principal uses for liquidity have been debt service and working capital. We believe our sources of liquidity and capital will be sufficient to finance our continued operations, growth strategy and additional expenses we expect to incur as a public company for at least the next twelve months.

Following the consummation of the Business Combination, we are obligated to make payments under the TRA. Although the actual timing and amount of any payments that may be made under the TRA will vary, the payments that we will be required to make could be significant. Any payments made by us under the TRA will generally reduce the amount of overall cash flow that might have otherwise been available to us and, to the extent that we are unable to make payments under the TRA for any reason, the unpaid amounts generally will be deferred and will accrue interest until paid by us. See Note 7, Income Taxes, of the consolidated financial statements for additional information on the TRA.

Debt and Credit Facilities

On July 7, 2017, the Company entered into a Credit Agreement with Barclays Bank PLC and other parties. The Credit Agreement provides for a term facility of \$200.0 million (“Term Facility”) with a seven year maturity, and a revolving credit facility of up to \$75.0 million (the “Revolving Credit Facility”) with a five year maturity, in each case under the first lien senior secured loan facilities (the “First Lien”). Substantially concurrently with the consummation of the Business Combination, the full \$200.0 million of the first lien term loan (the “Term Loan”) were drawn, and no revolving loans were drawn. The interest rate per annum is based on either (i) a base rate equaling the higher of (a) the “prime rate”, (b) the federal funds effective rate plus 0.50% and (c) the Eurocurrency rate applicable for an interest period of one month plus 1.00% plus (x) 3.00% margin for Term Loan or (y) 2.00% margin for Revolving Credit Facility, or (ii) London Interbank Offered Rate (“LIBOR”) adjusted for statutory reserve requirements, plus (x) 4.00% margin for Term Loan and is subject to a floor of 1.00% or (y) 3.00% margin for Revolving Credit Facility. The applicable margin for Revolving Credit Facility will be adjusted after the completion of the Company’s first full fiscal quarter after the closing of the Business Combination based upon the Company’s consolidated First Lien net leverage ratio. As security for the payment or performance of its debt, the Company has pledged certain equity interests in its subsidiaries.

The First Lien is subject to mandatory prepayments based on contractual terms. With respect to the Term Loan, prior to the six-month anniversary of the Closing Date as of July 7, 2017, a 1.00% prepayment premium is payable by the Company in connection with certain repricing events. The Company may also voluntarily prepay outstanding loans at any time.

The credit facilities governing our debt arrangements contain certain financial and other covenants. The revolving credit facility has a maximum total net leverage ratio equal to or less than 6.25:1.00 (with a reduction to 6.00:1.00 on and after the third anniversary of the closing date of the credit facilities) contingent on credit extensions in excess of 30% of the total amount of commitments available under the revolving credit facility, and limitations on our ability to, among other things, incur and/or undertake asset sales and other dispositions, liens, indebtedness, certain acquisitions, and investments, consolidations, mergers, reorganizations and other fundamental changes payment of dividends and other distributions to equity and warrant holders and prepayments of material subordinated debt, in each case, subject to customary exceptions materially consistent with credit facilities of such type and size. Any failure to comply with the restrictions of the credit facilities may result in an event of default. The credit facilities governing our debt arrangements bear interest at variable rates. If market interest rates increase, variable rate debt will create higher debt service requirements, which could adversely affect our cash flow. As the Company has not drawn on the revolving credit facility as of February 24, 2018, no debt covenants were applicable as of the period then ended.

As of February 24, 2018, the outstanding principal balances of the Term Loan was \$199.5 million, and no draws have been made on the \$75.0 million Revolving Credit Facility.

Effective March 16, 2018 (the “Effective Date”), Atkins Nutritionals, Inc., Atkins Nutritionals Holdings, Inc., Atkins Nutritionals Holdings II, Inc. and NCP-ATK Holdings, Inc. (collectively, the “Borrower”), each an indirect wholly-owned subsidiary of Simply Good Foods, entered into an amendment (the “Repricing Amendment”) to that certain Credit Agreement, dated as of July 7, 2017, among the Borrower, Barclays Bank PLC (the “Agent”) and the other loan parties and lenders party thereto.

As a result of the Repricing Amendment, the interest rate on the outstanding \$200 million Term Loan was reduced and, effective as of the Effective Date, such loans bear interest at a rate equal to, at the Borrower’s option, either LIBOR plus an applicable margin of 3.50% or a base rate plus an applicable margin of 2.50%. With respect to the Term Loan, prior to the six-month anniversary of the Effective Date, a 1.00% prepayment premium is payable by the Borrower in connection with certain repricing events. Other than the prepayment premiums and penalties described above and the payment of customary “breakage” costs, the Borrower may voluntarily prepay outstanding loans at any time. The Repricing Amendment did not change the interest rate on the Revolving Credit Facility. The Revolving Credit Facility will continue to bear interest based upon the Borrower’s consolidated first lien net leverage ratio as of the last financial statements delivered to the Agent. No additional debt was incurred, or any proceeds received, by the Borrower in connection with the Repricing Amendment.

Cash Flows

The following table sets forth the major sources and uses of cash for each of the periods set forth below (in thousands):

	Twenty-Six Weeks Ended February 24, 2018 (Successor)	Twenty-Six Weeks Ended February 25, 2017 (Predecessor)
	Net cash provided by operating activities	\$ 25,351
Net cash used in investing activities	\$ (2,643)	\$ (21,323)
Net cash used in financing activities	\$ (269)	\$ (3,477)

Operating activities. Our net cash provided by operating activities was \$25.4 million for the successor period ended February 24, 2018, an increase of \$6.0 million, compared to net cash provided by operating activities of \$19.4 million for the predecessor period ended February 25, 2017. The primary difference driving the growth is higher income before taxes. The Company has \$79.0 million in cash and cash equivalents as of February 24, 2018 which is sufficient to satisfy current liabilities, current maturities of long-term debt, and the interest payments associated with them.

Investing activities. Our net cash used in investing activities was \$2.6 million for the successor period ended February 24, 2018, which was a decrease in cash used of \$18.7 million compared to the investing activities for the predecessor period ended February 25, 2017. The change was due to a significant investment in capital for the Wellness Foods acquisition in the prior year predecessor period compared to the working capital adjustment paid in the current year related to the Business Combination and a minor increase in purchases of property, plant and equipment.

Financing activities. Our net cash used in financing activities primarily relate to the repayment of principal of debt and was \$0.3 million for the successor period ended February 24, 2018, compared to \$3.5 million for the predecessor period ended February 25, 2017.

Off-Balance Sheet Arrangements

As of February 24, 2018, we had no material off-balance sheet arrangements that have or are reasonably likely to have a current or future material effect on its financial condition, changes in financial condition, income or expenses, results of operations, liquidity, capital expenditures or capital resources.

Contractual Obligations

The following table summarizes our expected material contractual payment obligations as of February 24, 2018.

Contractual Obligations (\$ in thousands)	Payments due by period				
	Total	Less than 1 year	1-3 years	3-5 years	More than 5 years
Long-term debt obligations	\$ 199,500	\$ 2,000	\$ 4,000	\$ 4,000	\$ 189,500
Operating leases (1)	10,081	2,580	4,334	2,734	433
Interest payments	71,350	10,712	22,884	20,671	17,083
Total	\$ 280,931	\$ 15,292	\$ 31,218	\$ 27,405	\$ 207,016

(1) As of February 24, 2018, the Company is obligated under multiple non-cancelable operating leases, which continue through 2023. Rent expenses, inclusive of real estate taxes, utilities and maintenance incurred under operating leases, are included in general and administrative expenses in the Company's consolidated statements of operations. For the thirteen weeks ended February 24, 2018 and February 25, 2017, rent expenses for the successor entity were \$0.6 million and for the predecessor entity were \$0.3 million, respectively. For the twenty-six weeks ended February 24, 2018 and February 25, 2017, rent expenses for the successor entity were \$1.2 million and for the predecessor entity were \$0.9 million, respectively.

New Accounting Pronouncements

For a description of critical accounting policies that affect our significant judgments and estimates used in the preparation of our consolidated financial statements, refer to our Annual Report. There have been no significant changes to our critical accounting policies since August 26, 2017. Refer to Note 2. Summary of Significant Accounting Policies of our Condensed Consolidated Financial Statements in this filing for further information regarding recently issued accounting standards.

Tax Cuts and Jobs Act

On December 22, 2017, the Tax Cuts and Jobs Act of 2017 (the "Tax Act") was signed into law. The change in the tax law will be partially effective in our current 2018 fiscal year and fully effective in our 2019 fiscal year. The primary impacts to the Company include repeal of the alternative minimum tax regime, decrease of the corporate income tax rate structure, and net operating loss limitations. These changes will have a material impact to the value of deferred tax assets and liabilities, the value of the Company's TRA, and the Company's future taxable income and effective tax rate.

Additionally, our preliminary assessment indicates the enacted changes in the corporate tax rate and calculation of taxable income will have a favorable effect on our financial condition, profitability, and cash flows. As of February 24, 2018, the Company has booked provisional estimates of the impacts of the Tax Cuts and Jobs Act with the help of its professional advisers. Until such analysis is complete, the full impact of the new tax law on the Company in future periods is uncertain, and no assurances can be made by the Company on any potential impacts. Refer to Note 7 of our Condensed Consolidated Financial Statements in this filing for further information regarding recently issued law.

JOBS Act

Simply Good Foods qualifies as an "emerging growth company" pursuant to the provisions of the JOBS Act, enacted on April 5, 2012. Section 102 of the JOBS Act provides that an "emerging growth company" can take advantage of the extended transition period provided in Section 7(a)(2)(B) of the Securities Act for complying with new or revised accounting standards. However, Simply Good Foods is choosing to "opt out" of such extended transition period, and as a result, Simply Good Foods will comply with new or revised accounting standards on the relevant dates on which adoption of such standards is required for non-emerging growth companies. Simply Good Foods' decision to opt out of the extended transition period is irrevocable.

Subject to certain conditions set forth in the JOBS Act, Simply Good Foods is not required to, among other things, (1) provide an auditor's attestation report on our systems of internal controls over financial reporting pursuant to Section 404, (2) provide all of the compensation disclosure that may be required of non-emerging growth public companies under the Dodd-Frank Wall Street Reform and Consumer Protection Act, (3) comply with any requirement that may be adopted by the Public Company Accounting Oversight Board regarding mandatory audit firm rotation or a supplement to the auditor's report providing additional information about the audit and the financial statements (auditor discussion and analysis), and (4) disclose certain executive compensation-related items such as the correlation between executive compensation and performance and comparisons of the Chief Executive Officer's compensation to median employee compensation. These exemptions will apply until Simply Good Foods no longer meets the requirements of being an emerging growth company. Simply Good Foods will remain an emerging growth company until the earlier of (a) the last day of the fiscal year (i) following the fifth anniversary of the completion of Conyers Park's initial public offering, which was July 20, 2016, (ii) in which Simply Good Foods has total annual gross revenue of at least \$1.0 billion or (iii) in which Simply Good Foods is deemed to be a large accelerated filer, which means the market value of its common stock that is held by non-affiliates exceeds \$700 million as of the last business day of its prior second fiscal quarter, and (b) the date on which we have issued more than \$1.0 billion in non-convertible debt during the prior 3-year period.

Item 3. Quantitative and Qualitative Disclosures about Market Risk

There were no material changes in our market risk exposure during the thirteen week period ended February 24, 2018. For a discussion of our market risks, see "Quantitative and Qualitative Disclosures About Market Risk" in Part II, Item 7A of our Annual Report.

Item 4. Controls and Procedures

We maintain disclosure controls and procedures, as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended, (the "Exchange Act"), that are designed to provide reasonable assurance that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required financial disclosures.

Management, including the participation of our Chief Executive Officer and our Chief Financial Officer, conducted an evaluation of the effectiveness of our disclosure controls and procedures as of the end of the period covered by this Report. Based on this evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures

were effective as of February 24, 2018. In designing and evaluating our disclosure controls and procedures, management recognized that disclosure controls and procedures, no matter how well conceived and operated, can provide only reasonable but not absolute assurance that the objectives of the disclosure controls and procedures are met. The design of any disclosure control and procedure also is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions.

Changes in Internal Control over Financial Reporting

The design and implementation of internal control over financial reporting for the Company post-Business Combination has required and will continue to require significant time and resources from management and other personnel. We were engaged in the process of the design and implementation of our internal control over financial reporting in a manner commensurate with the scale of our operations post-Business Combination. Except for the activities described above, there have been no changes in our internal control over financial reporting during the twenty-six week period ended February 24, 2018 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II

Item 1. Legal Proceedings

From time to time, we have been and may again become involved in legal proceedings arising in the ordinary course of our business. We are not presently a party to any litigation that we believe to be material and we are not aware of any pending or threatened litigation against us that we believe could have a material adverse effect on our business, operating results, financial condition or cash flows.

Item 1A. Risk Factors

You should carefully consider the factors discussed in Part I, Item 1A. “Risk Factors” in our Annual Report, which could materially affect our business, financial condition, cash flows or future results. Except as set forth below, there have been no material changes in our risk factors included in our Annual Report. The risks described in our Annual Report are not the only risks facing our company. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition or future results.

We will be required to be compliant with the Sarbanes-Oxley Act of 2002 if we fail to continue to qualify as an emerging growth company, which could lead to increased costs to comply with regulatory requirements.

For as long as we remain an emerging growth company, we may take advantage of certain exemptions from various reporting requirements that are applicable to other public companies that are not emerging growth companies. We may remain an emerging growth company until July 20, 2021, provided that prior to July 20, 2021, if the market value of our common stock that is held by non-affiliates exceeds \$700 million as of the end of our second fiscal quarter at any time or if we have annual gross revenues of \$1.07 billion or more in any fiscal year, we would cease to be an emerging growth company as of the last Saturday in August of the applicable year. We also would cease to be an emerging growth company if we issue more than \$1 billion of non-convertible debt over a three-year period.

Pursuant to Section 404 of the Sarbanes-Oxley Act of 2002, or Section 404, public companies are required to furnish a report by management on its internal control over financial reporting. However, while we remain an emerging growth company, we will not be required to include an attestation report on internal control over financial reporting issued by our independent registered public accounting firm. To achieve compliance with Section 404 within the prescribed period, we will be engaged in a process to document and evaluate our internal control over financial reporting, which is both costly and challenging. In this regard, we will need to continue to dedicate internal resources, potentially engage outside consultants and adopt a detailed work plan to assess and document the adequacy of internal control over financial reporting, continue steps to improve control processes as appropriate, validate through testing that controls are functioning as documented and implement a continuous reporting and improvement process for internal control over financial reporting. In addition, if we lose our status as an emerging growth company sooner than anticipated, we may need to accelerate our efforts to comply with Section 404, which may lead to increased costs and resources to complete the process. Despite our efforts, there is a risk that we will not be able to conclude, within the prescribed time frame or at all, that our internal control over financial reporting is effective as required by Section 404. If we identify one or more material weaknesses in our internal control over financial reporting, it could result in an adverse reaction in the financial markets due to a loss of confidence in the reliability of our financial statements.

The recently passed Tax Cuts and Jobs Act may have a significant impact on our Company.

On December 22, 2017, the Tax Cuts and Jobs Act of 2017 was signed into law. The change in the tax law will be partially effective in our current 2018 fiscal year and fully effective in our 2019 fiscal year. The primary impacts to the Company include repeal of the alternative minimum tax regime, decrease of the corporate income tax rate structure, and net operating loss limitations. These changes will have a material impact to the value of deferred tax assets and liabilities, the value of the Company's TRA, and the Company's future taxable income and effective tax rate.

Additionally, our preliminary assessment indicates the enacted changes in the corporate tax rate and calculation of taxable income will have a favorable effect on our financial condition, profitability, and cash flows. As of February 24, 2018, the Company has booked provisional estimates of the impacts of the Tax Cuts and Jobs Act with the help of its professional advisers. Until such analysis is complete, the full impact of the new tax law on the Company in future periods is uncertain, and no assurances can be made by the Company on any potential impacts. Refer to Note 7 of our Condensed Consolidated Financial Statements in this filing for further information regarding recently issued law.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

None.

Item 3. Defaults Upon Senior Securities

None.

Item 4. Mine Safety Disclosures

Not Applicable.

Item 5. Other Information

None.

Item 6. Exhibits

Exhibit No.	Document
3.1	Amended and Restated Certificate of Incorporation (incorporated by reference to Exhibit 3.1 to our Current Report on Form 8-K filed on July 13, 2017).
3.2	Amended and Restated Bylaws (incorporated by reference to Exhibit 3.2 to our Current Report on Form 8-K filed on July 13, 2017).
4.1	Form of Common Stock Certificate (incorporated by reference to Exhibit 4.1 to Amendment No. 3 to Registration Statement on Form S-4 filed on June 12, 2017).
4.2	Warrant Agreement, dated July 14, 2016, between Conyers Park Acquisition Corp. and Continental Stock Transfer & Trust Company (incorporated by reference to the Current Report on Form 8-K filed by Conyers Park Acquisition Corp. on July 20, 2016 (File No. 001-37828)).
4.3	Form of Warrant (incorporated by reference to Exhibit 4.1 to our Current Report on Form 8-K filed on July 13, 2017).
10.1	Repricing Amendment, dated March 16, 2018, among Atkins Nutritionals, Inc., Atkins Nutritionals Holdings II, Inc. and NCP-ATK Holdings, Inc., Barclays Bank PLC and other Loan Parties and Lenders Party thereto. (incorporated by reference to Exhibit 10.1 to our Current Report on Form 8-K filed on March 20, 2018).
31.1	Certification of Principal Executive Officer pursuant to Section 302 of the Sarbanes Oxley Act of 2002.
31.2	Certification of Principal Financial Officer pursuant to Section 302 of the Sarbanes Oxley Act of 2002.
32.1	Certification of Principal Executive Officer and Principal Financial Officer pursuant to Section 906 of the Sarbanes Oxley Act.
101.INS	XBRL Instance Document
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE SIMPLY GOOD FOODS COMPANY

Date: April 10, 2018

By: /s/ Timothy A. Matthews
Name: Timothy A. Matthews
Title: Vice President, Controller, and Chief Accounting Officer
(Principal Accounting Officer)

CERTIFICATION
PURSUANT TO RULES 13a-14(a) AND 15d-14(a)
OF THE U.S. SECURITIES EXCHANGE ACT OF 1934
(Section 302 of the Sarbanes-Oxley Act of 2002)

I, Joseph E. Scalzo, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of The Simply Good Foods Company (the "registrant");
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: April 10, 2018 By: /s/ Joseph E. Scalzo

Name: Joseph E. Scalzo

Title: Chief Executive Officer, President and Director
(Principal Executive Officer)

**CERTIFICATION
PURSUANT TO 18 U.S.C. SECTION 1350
AS ADOPTED PURSUANT TO
(SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002)**

In connection with the Quarterly Report of The Simply Good Foods Company (the "Company") on Form 10-Q for the fiscal period ended February 24, 2018 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), each of the undersigned officers of the Company hereby certifies, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that, to such officer's knowledge:

1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company covered by the Report.

This certificate is being furnished solely for the purposes of 18 U.S.C. Section 1350 and is not being filed as part of the Report or as a separate disclosure document.

Date: April 10, 2018 By: /s/ Joseph E. Scalzo

Name: _____
Joseph E. Scalzo
Title: Chief Executive Officer, President and Director
(Principal Executive Officer)

Date: April 10, 2018 By: /s/ Todd E. Cunfer

Name: _____
Todd E. Cunfer
Title: Chief Financial Officer
(Principal Financial Officer)