FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287 Estimated average burden

1. Title of Security (Instr. 3) 2. Transa				2A. Deemed	3.	4. Securities Acquired (A)	or	5. Amount of	6. Ownership	7. Nature
		Table I - No	n-Derivative S	Securities Acq	uired, Dis	oosed of, or Benefi	cially (Owned		
(City)	(State)	(Zip)						Form filed by Mo Person	ore than One Rep	oorting
(Street) DENVER	СО	80202	4. 11 A	menument, Date of		(wonundayr (edi)	Line)	Form filed by Or	ne Reporting Per	son
(Last) 1225 17TH S	(First) TREET, SUITE	(Middle) 1000	11/08	3. Date of Earliest Transaction (Month/Day/Year) 11/08/2020 4. If Amendment, Date of Original Filed (Month/Day/Year)				below) below) Chief Customer Officer		
1. Name and Address of Reporting Person [*] <u>Short Jill M.</u>				2. Issuer Name and Ticker or Trading Symbol Simply Good Foods Co [SMPL]				tionship of Reporti all applicable) Director Officer (give title	or 10% Owner	
Instruction 1(b).			nt to Section 16(a) ection 30(h) of the Ir		es Exchange Act of 1934 npany Act of 1940		hour	s per response:	0.5

	Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Code (Instr. 5)					Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150. 4)
Common Stock	11/08/2020		A		3,632(1)	A	\$0	52,143	D	
Common Stock	11/08/2020		F ⁽²⁾		272	A	\$20.28	52,415	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and Amount 8. Price of 9. Number of 10. 11. Nature Conversion Execution Date, if any Transaction Ownership Derivative Date of Expiration Date (Month/Day/Year) of Securities Derivative derivative of Indirect (Month/Day/Year) Underlying Derivative Security (Instr. 3 and 4) Derivative Security (Instr. 5) Security or Exercise Code (Instr. Securities Form: Beneficial Price of Derivative Security Securities Acquired (A) or (Instr. 3) (Month/Day/Year) 8) Beneficially Owned Direct (D) Ownership (Instr. 4) or Indirect (I) (Instr. 4) Following Disposed Reported Transaction(s) of (D) (Instr 3, 4 and 5) (Instr. 4) Amount or Number Date Exercisable Expiration Date of Shares v (A) (D) Title Code Options to Purchase Commo

Explanation of Responses:

Common

Stock

\$20.28

1. Represents time-based restricted stock units ("RSUs") granted under the issuer's 2017 Omnibus Incentive Plan. Each RSU represents the contingent right to receive one share of the issuer's common stock. The RSUs vest in three substantially equal annual installments beginning on November 8, 2021, subject to the reporting person's continuous service with the issuer as of each vesting date.

(3)

11/08/2030

2. Represents shares withheld by the Issuer to cover the tax withholding obligations upon the vesting of RSUs.

3. The stock options vest in three substantially equal annual installments beginning on November 8, 2021, subject to the reporting person's continuous service with the issuer as of each vesting date. Remarks:

10,199

/s/ Timothy A. Matthews, as Attorney-in-Fact for Jill M.

10,199

Stock

Short

\$<mark>0</mark>

11/10/2020

10,199

D

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

11/08/2020

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

A

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.