FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPR               | JAVC      |
|------------------------|-----------|
| OMB Number:            | 3235-0287 |
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| hours per response:    | 0.5       |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     WHITE JAMES D       |  |  |  |       |               | 2. Issuer Name <b>and</b> Ticker or Trading Symbol Simply Good Foods Co [ SMPL ] |     |         |  |       |   |  |   |                               |        | Check                 | all app                            | hip of Reporting Person(s) to Issue applicable)   |  |  |  |
|---|--|--|--|-------|---------------|--|-----|---------|--|-------|---|--|---|-------------------------------|--------|-----------------------|------------------------------------|---|--|--|--|
| (Last) (First) (Middle) 1225 17TH STREET, SUITE 1000          |  |  |  |       |               | 3. Date of Earliest Transaction (Month/Day/Year) 07/23/2019                      |     |         |  |       |   |  |   |                               |        | X                     |                                    | irector<br>fficer (give title<br>elow)  |  | 10% O<br>Other (<br>below)   | specify  |
| (Street) DENVEF (City)  | DENVER CO 80202  |  |  |       |               | 4. If Amendment, Date of Original Filed (Month/Day/Year)                         |     |         |  |       |   |  |   |                               |        | . Indivi<br>ine)<br>X | Form                               | ual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person |  |  |  |
|   | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |  |  |       |               |  |     |         |  |       |   |  |   |                               |        |                       |                                    |   |  |  |  |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Date) |  |  |  |       | Execution Dat |  |     | n Date, | r, Transaction D<br>Code (Instr. 5)                    |       |   | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5) |   |                               |        | 4 and S               |                                    | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported   |  | wnership<br>m: Direct<br>or Indirect<br>Instr. 4)                        | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)  |
|   |  |  |  |       |               |  |     |         |  | de V  | , | Amount   | (A) or<br>(D)   |                               | Price  | . [                   | Transaction(s)<br>(Instr. 3 and 4) |   |  |  | (  |
| Common Stock 07/23/   |  |  |  |       |               | /2019  |     |         | A  |       |   | 542(1)   |   | ) A                           |        | 0                     | 542                                |   |  | D  |  |
|   | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |  |       |               |  |     |         |  |       |   |  |   |                               |        |                       |                                    |   |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)           | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Da<br>if any<br>(Month/Day/Y | Date, | Code (Inst    |  |     |         | 6. Date Exercisa<br>Expiration Date<br>(Month/Day/Year |       |   |  | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>and 4) |                               | str. 3 |                       | vative<br>urity<br>r. 5)           | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 4)     |  | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |  |  |  |       | Code          | v  | (A) | (D)     | Date<br>Exerci   | sable |   | xpiration<br>ate   | Title   | Amo<br>or<br>Num<br>of<br>Sha | ber    |                       |                                    |   |  |  |  |

## Explanation of Responses:

1. Represents restricted stock units ("RSUs") granted under the issuer's 2017 Omnibus Incentive Plan. Each RSU represents the contingent right to receive one share of the issuer's common stock. The RSUs vest on the first anniversary of the grant date

## Remarks:

/s/ Timothy R. Kraft, as
Attorney-in-Fact for James D. 07/24/2019

<u>White</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.