Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number:	3235-0287
Estimated average b	ourden
hours per response:	0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person				2. Issuer Name and Simply Good					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
KILTS JA	<u>KILTS JAMES M</u>				roou			Ì	X Director	,	10% Owner				
(Last)	(First)	(Midd		3. Date of Earliest Tr 01/08/2024	ransacti	on (M	onth/Day/Year)		Officer (give below)		Other (specify below)				
1225 17TH S	STREET, SUITE		4. If Amendment, Da	ate of Or	iginal	Filed (Month/D		6. Individual or Joint/Group Filing (Check Applicable Line)							
(Street)										X Form filed b	y One Reportir	ig Person			
DENVER	•								Form filed b Person	Form filed by More than One Report Person					
(City)	(State)		Rule 10b5-1(c) Transaction Indication												
				Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.											
		Table I -	Non-Derivati	ve Securities A	Acquir	ed, I	Disposed o	of, or E	Benefic	ially Owned					
Date		2. Transaction Date (Month/Day/Year	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
					Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(1150.4)	(1150.4)			
Common Sto	ck		01/08/2024		J		895,157(1)	D	(1)	80,805	D				
Common Sto	ck									895,157	I	By LLC/Trusts ⁽¹⁾			
C	1									2 715 512	т	By Limited			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exerc Expiration Da (Month/Day/Y	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

Common Stock

1. The shares of common stock were previously reported as directly held prior to the December 18, 2023, transfer of the common stock for no consideration and other securities owned by the Reporting Person to JMK Investments 4 LLC, an LLC then owned 100% by the Reporting Person and his spouse (the "JMK LLC"). The transaction reported in this statement represents a transfer of passive JMK LLC interests, based on the fair market value of such interests, to certain irrevocable family trusts, of which the Reporting Person and/or his spouse serve as trustees. As Manager of the JMK LLC, the Reporting Person continues to exercise investment control over the Reported Securities but disclaims beneficial ownership of the Reported Securities except to the extent of his pecuniary interest therein.

Remarks:

/s/ Timothy R. Kraft, as Attorney-in-Fact for James M. 01/08/2024 Kilts

2,715,513

I

Partnership

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.