FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, I | D.C. | 20549 |  |
|---------------|------|-------|--|
|---------------|------|-------|--|

| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP |
|--|
|  |

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Matthews Timothy Allen |  |                       |                |                             |          | 2. Issuer Name and Ticker or Trading Symbol Simply Good Foods Co [ SMPL ]                     |   |                  |   |                                      |                    |   |                               |   | k all appli<br>Directo  | or                                     |  | 10% Ov   | vner  |  |
|--|--|-----------------------|----------------|-----------------------------|----------|---|---|------------------|---|--------------------------------------|--------------------|---|-------------------------------|---|---|--|--|--|---|--|
| (Last) 1225 177  | `  | rst)<br>Γ, SUITE 1000 | (Middle)       |                             |          | 3. Date of Earliest Transaction (Month/Day/Year) 11/08/2021                                   |   |                  |   |                                      |                    |   |                               | X   | X Officer (give title below) Other (specify below)  VP, Controller and CAO  |  |  |  |   |  |
| (Street) DENVE   |  | _                     | 80202<br>(Zip) |                             | -   4. l | 4. If Amendment, Date of Original Filed (Month/Day/Year)                                      |   |                  |   |                                      |                    |   |                               |   | dividual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person |  |  |  |   |  |
|  |  | Tab                   | le I - No      | n-Deriv                     | /ative   | e Se  | curitie   | s Ac             | quired  | , Dis                                | posed o            | of, or Bo   | enefi                         | cially  | Owned   | d                                      |  |  |   |  |
| Date   |  |                       |                | 2. Trans<br>Date<br>(Month/ |          | ar) E   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |                  | Code  | Fransaction Disposed Code (Instr. 5) |                    | ties Acqui<br>d Of (D) (In  |                               | l and Securiti<br>Benefic<br>Owned                |   | es<br>ially<br>Following               | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)        |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |  |
|  |  |                       |                |                             |          |   |   |                  | Code  | v                                    | Amount             | (A) or<br>(D)   |                               | rice  | Reported<br>Transaction(s)<br>(Instr. 3 and 4)  |  |  |  | (Instr. 4)  |  |
| Common Stock 11/08   |  |                       |                |                             | 3/2021   | 2021  |   | A                |   | 2,311 <sup>(1)</sup> A               |                    | \$0   | 9,                            | 750 D   |   | D                                      |  |  |   |  |
| Common Stock 11/08/2   |  |                       |                |                             | 3/2021   | 2021  |   | F <sup>(2)</sup> |   | 1,604 D \$                           |                    | 40.88   | 8,146                         |   | D   |  |  |  |   |  |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |                       |                |                             |          |   |   |                  |   |                                      |                    |   |                               |   |   |  |  |  |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)              | of 2. 3. Transaction Date Execution Date, or Exercise (Month/Day/Year) if any Code (Instr  |                       |                |                             |          | 5. Num<br>of<br>Deriva<br>Securi<br>Acquir<br>(A) or<br>Dispos<br>of (D)<br>(Instr.<br>and 5) | itive<br>ities<br>red<br>sed                                | Expiration       | Date Exercisable and xpiration Date Month/Day/Year) |                                      |                    | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Secur<br>(Instr. 3 and 4) |                               | . Price of<br>perivative<br>security<br>Instr. 5) | 9. Number<br>derivative<br>Securities<br>Beneficial<br>Owned<br>Following<br>Reported<br>Transactic<br>(Instr. 4)                   | /e<br>es<br>ally<br>ng<br>d<br>tion(s) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |   |  |
|  |  |                       |                |                             | Code     | v   | (A)   | (D)              | Date<br>Exercisa                                    |                                      | Expiration<br>Date | Title   | Amo<br>or<br>Num<br>of<br>Sha | nber  |   |  |  |  |   |  |
| Options to<br>Purchase<br>Common<br>Stock                        | \$40.88  | 11/08/2021            |                |                             | A        |   | 2,033   |                  | (3)   |                                      | 11/08/2031         | Common<br>Stock   | 2,0                           | )33   | \$0   | 2,033                                  |  | D  |   |  |

## **Explanation of Responses:**

- 1. Represents time-based restricted stock units ("RSUs") granted under the issuer's 2017 Omnibus Incentive Plan. Each RSU represents the contingent right to receive one share of the issuer's common stock. The RSUs vest in three substantially equal annual installments beginning on November 8, 2022, subject to the reporting person's continuous service with the issuer as of each vesting date.
- 2. Represents shares withheld by the Issuer to cover the tax withholding obligations upon the vesting of previously issued performance stock units and restricted stock units.
- 3. The stock options vest in three substantially equal annual installments beginning on November 8, 2022, subject to the reporting person's continuous service with the issuer as of each vesting date.

## Remarks:

/s/ Timothy A. Matthews

11/10/2021

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.